

Retail Experience Seminar

Date: 7 - 9 May 2019

Location: Hall 5C

AGENDA

7 May 2019 (Tuesday)

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|----------------------|--|
| 14:00 - 14:25 | A Vision of Retail 3.0 Anne Vanlaeys, Managing Director, Geometry Global Joe Chua, Co-Founder and Managing Partner, Unigons |
| 14:30 - 14:55 | O2O Retail Revolution Mercedes R. Pair, EaseSales Consultant, Easesales Limited |
| 15:00 - 15:25 | How to prepare for the inevitable rise in eCommerce, but the unpredictable rate of growth Charlie Bodycote, Founder & Managing Director, Purecomm |
| 15:30 - 15:55 | Tunable white lighting solution for retail and hotel jobs , applying high efficacy components to improve <Cantonese session> Tozii Chu, Application Consultant, Union Power Holdings Limited |
| 16:00 - 16:25 | Lighting Secrets: Manipulating customer perceptions with good light planning Kwok Ching Suen, Lead Lighting Designer, Megaman |
| 16:30 - 16:55 | How digital printing helps hospitality industry <Cantonese session> Chris Chan, Marketing Director, e-banner Limited |

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| 8 May 2019 (Wednesday) | |
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| 11:30 - 12:00 | TBC Open Rice |
| 12:15 - 12:45 | Empowering the Millennial Employees Craig Ng, Founder & Principal Consultant, Retail Leadership Group |
| Break | |
| 14:00 - 14:25 | How is AI influencing physical store Carl Chan, Business Development Director, XNAP(HK) Limited |
| 14:30 - 14:55 | Next Generation Cashless Payment for Exceptional Guest Experiences John Sydoruk, Managing Director, Asia Givex Hong Kong, Givex |
| 15:00 - 15:25 | Applying Facial Recognition technology in Malls/Shops to identify VIP, Return Customers and to analyze flow with age and gender. <Cantonese session> Damien Koon, Sales & Marketing Director, FacePlus AI Limited |
| 15:30 - 15:55 | EFT give you the future in the "Greater Bay Area" Dee Dee Lam, Business Development Manager, EFT PAYMENTS (ASIA) LTD |
| 16:00 - 16:25 | Optimize retail operations through business intelligence Andy Cairns, Operation Director - Greater China & APAC, Cegid |
| 16:30 - 16:55 | TBC TBC |

UBM Asia

17/F China Resources Building, 26 Harbour Road

Wanchai, Hong Kong

T +852 2827 6211

www.retailasiaexpo.com

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9 May 2019 (Thursday)

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| 11:30 - 12:00 | Business Intelligence and Analytics By AI Technology <Mandarin session> Harry Luo , Account Director, ReadSense Corporation Ltd |
| 12:15 - 12:45 | 2D to 5D - Retail Information Modelling <Cantonese session> Paul Chan, Principal Consultant (Innovation Management), Pauldesign Limited |
| Break | |
| 14:00 - 14:25 | Use WeChat marketing to gain more business opportunities in the South China's Greater Bay Area <Cantonese session> Joanne Yiu, Senior Marketing Executive, VICPRO (HK) COMPANY LTD |
| 14:30 - 14:55 | UX Strategies for Retailer from Online to Offline Tony Ng, Founder and Creative Director, DIGISALAD LTD |
| 15:00 - 15:25 | Omni Channel in Mainland China Warren Chow, CTO, ACHIEVER TECHNOLOGY LIMITED |
| 15:30 - 15:55 | Are those Customers really yours? The latest Growth Hacking Strategy in e-Commerce. Alan Wo, Director, REASONABLE SOFTWARE HOUSE LTD |
| 16:00 - 16:25 | Count your customers not your employees Moras Aude, Product Manager, E Tag Limited |
| 16:30 - 16:55 | How to build sustainable and responsible retail spaces? Maxime Pruvost, General Manager, BEE Retail |