

Retail Experience Seminar

Date: 7 - 9 May 2019

Location: Hall 5C

AGENDA

7 May 2019 (Tuesday)

14:00 - 14:25	A Vision of Retail 3.0 Anne Vanlaeys, Managing Director, Geometry Global Joe Chua, Co-Founder and Managing Partner, Unigons
14:30 - 14:55	O2O Retail Revolution Mercedes R. Pair, EaseSales Consultant, Easesales Limited
15:00 - 15:25	How to prepare for the inevitable rise in eCommerce, but the unpredictable rate of growth Charlie Bodycote, Founder & Managing Director, Purecomm
15:30 - 15:55	Tunable white lighting solution for retail and hotel jobs , applying high efficacy components to improve <Cantonese session> Tozii Chu, Application Consultant, Union Power Holdings Limited
16:00 - 16:25	Lighting Secrets: Manipulating customer perceptions with good light planning Kwok Ching Suen, Lead Lighting Designer, Megaman
16:30 - 16:55	How digital printing helps hospitality industry <Cantonese session> Alex Lo, Assistant Marketing Manager, e-banner Limited

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8 May 2019 (Wednesday)

11:30 - 12:00 Introduction to New Service: Scan to Order <Cantonese session>

Joe Yau, CEO, Open Rice

12:15 - 12:45 Empowering the Millennial Employees

Craig Ng, Founder & Principal Consultant, Retail Leadership Group

Break

14:00 - 14:25 How is AI influencing physical store

Carl Chan, Business Development Director, XNAP(HK) Limited

14:30 - 14:55 Next Generation Cashless Payment for Exceptional Guest Experiences

John Sydoruk, Managing Director, Asia Givex Hong Kong, Givex

15:00 - 15:25 Applying Facial Recognition technology in Malls/Shops to identify VIP, Return Customers and to analyze flow with age and gender. <Cantonese session>

Damien Koon, Sales & Marketing Director, FacePlus AI Limited

15:30 - 15:55 EFT give you the future in the "Greater Bay Area"

Dee Dee Lam, Business Development Manager, EFT PAYMENTS (ASIA) LTD

16:00 - 16:25 Optimize retail operations through business intelligence

Andy Cairns, Operation Director - Greater China & APAC, Cegid

16:30 - 17:25 Effective tool for achieving sustainable retail business <Cantonese session>

Calvin Luk, Senior Account Manager, Hong Kong Quality Assurance Agency
Kerwin Ho, Senior Account Manager, Hong Kong Quality Assurance Agency
Nelson Mak, Manager, Hong Kong Productivity Council

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9 May 2019 (Thursday)

11:30 - 12:00	Business Intelligence and Analytics By AI Technology <Mandarin session> Harry Luo , Account Director, ReadSense Corporation Ltd
12:15 - 12:45	2D to 5D - Retail Information Modelling <Cantonese session> Paul Chan, Principal Consultant (Innovation Management), Pauldesign Limited
Break	
14:00 - 14:25	Use WeChat marketing to gain more business opportunities in the South China's Greater Bay Area <Cantonese session> Joanne Yiu, Senior Marketing Executive, VICPRO (HK) COMPANY LTD
14:30 - 14:55	UX Strategies for Retailer from Online to Offline Tony Ng, Founder and Creative Director, DIGISALAD LTD
15:00 - 15:25	Omni Channel in Mainland China Warren Chow, CTO, ACHIEVER TECHNOLOGY LIMITED
15:30 - 15:55	Are those Customers really yours? The latest Growth Hacking Strategy in e-Commerce. Alan Wo, Director, REASONABLE SOFTWARE HOUSE LTD
16:00 - 16:25	Count your customers not your employees Moras Aude, Product Manager, E Tag Limited
16:30 - 16:55	How to build sustainable and responsible retail spaces? Maxime Pruvost, General Manager, BEE Retail