

Pre-registration for RACE 2023 is Now Open!

As Asia's leading expo for retail solutions, Retail Asia Conference & Expo (RACE) 2023 provides a unique marketing experience for the entire industry, bringing talented and inquisitive minds together all under one roof! Since its inception, RACE has sought to continuously drive and revamp the Hong Kong retail scene. Whether you are looking to source new buyers, market your products, gain exposure, make lasting partnerships, or gain innovative insights from inspiring industry leaders we've got it all! Having experienced a global pandemic, we know just how important live events are in shaping the decision-making processes between companies and buyers, which is why at RACE we strive to create an experience that is personal, bespoke, and lively!

Be sure to mark your diaries and pre-register online to visit us from 10-12 May 2023 at the Hong Kong Convention and Exhibition Centre!

Lead the way to success in the industry rebound

Pre-register for Visitor Badge 💢

What to expect at RACE 2023?







Seminar Hours

and Brands

100+ Educational 1,000+ Exhibitors 2,000 Products and **Solutions!**

Visit RACE 2023 & meet your peers from across the entire industry!

- Fashion
- Accessories
- Sports
- Watch & Jewellery Beauty
- Personal Care
- Healthcare Department Store
- Duty Free

Design

- Supermarket / Convenience Store
- Architecture
- Consultancy Marketing
- Others (i.e. Property / Electrics / Telecom / IT / Security)

And more!

Get an in-depth overview here!





Make your mark in the retail and e-commerce world with enhanced SME funding!

Eligible Hong Kong Exhibitors can take advantage and apply the for the "SME Promotion Funding" to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.

For details, kindly visit http://www.smefund.tid.gov.hk

Secure your Space 🏋





RETAIL

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions from building materials & automation, total surveillance systems to smart city and green technologies.





exhibit@retailasiaexpo.com

