



Discover how to leverage the power of key digital payment trends at RACE 2023!

The global pandemic saw to a huge demand for cashless payment systems, and now there is an even greater pressure for companies to expand on their current digital payment systems to attract more revenue. With digital payments becoming an expected norm in the retail world, what more can your business do to stand out from the crowd? Discover the top digital payment providers exhibiting at [Retail Asia Conference & Expo \(RACE\)](#) - pre-register now! Join us at the [Hong Kong Convention Exhibition Centre](#) on **10 - 12 May 2023!**

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Payment solution providers line-up at RACE 2023:

Cashless is no longer an afterthought, but a necessity for retailers to prevail in the current market. Consumers demand payment choice. Therefore, at RACE 2023, we've collated a list of top digital payment providers, so you don't need to. Come visit them in person, get quotes, compare the top suppliers and get a hands-on feel for the products yourself, all in one-stop!



Key digital payment trends that could put your company at the front of the market:



Buy Now, Pay Later (BNPL) - In the current economic climate, payment flexibility is key. Companies are also looking to grow their customer base and average order value by using cashless payment providers that offer customers the option to pay in interest-free installments.

Contactless Payments - will continue to rise above as one of the top payment options for consumers and retailers. With faster POS systems and integrated accounting software, investing in a good POS system could boost your business' profitability and efficiency.





One-click Mobile Payments - With contactless payments on the rise, expect to see a significant demand for mobile information classification: General payments, including digital wallets. Financial super apps in conjunction with QR code payments not only offer consumers frictionless checkout, businesses can also process these transactions without having to buy traditional payment hardware.

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years. For details, kindly visit <http://www.smefund.tid.gov.hk>

Secure your Space 🎫



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.



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