

### Lead the way to change and innovation as speaker at RACE 2023



Retail Asia Conference & Expo (RACE) 2023 is currently looking for forward thinking speakers to add to our expert lineup! Are you a pioneer, innovator or interested in all things related to the retail industry? Then we want to hear from you! Become a speaker and join us on 10 -12 May at the Hong Kong Convention and Exhibition Centre. Gathering like-minded people of the industry, this is the prime opportunity to share your expert insights, interact with potential customers, gain exposure, and to have your voice heard! Hurry - our speaker slots are in high demand!

#### Speaker Registration Deadline: 28 Feb

### Apply to Speak! 炭

Trends in the retail industry are constantly shifting and we know it can be overwhelming to keep up in the fast-paced industry, which is why at RACE, we've arranged a comprehensive series of educational seminars and conferences across all 3 days of the event. We've invited experts of the trade to lead topics of discourse, introducing all manners of new technology in the trade and offering guidance on the applications and challenges of incorporating new tech.



#### Top trends that you could delve in at RACE 2023:

- Automation
- Block Chain
- Cloud Technology
- CRM Solutions
- Big Data Internet of Things
- Digital Marketing
- Artificial Intelligence Future Payment
- Supply Chain Digitilasation
- Post-Pandemic Opportunities

... and any other topics that might be of interest!

## Register to Visit! 埃

Become a Speaker! 泧

**Event** Highlights at RACE 2023







Retail Tech & **Experience Theatre** 

**Digital Marketing** Conference

## All the top companies are exhibiting at RACE!

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...and more!

Eligible Hong Kong Exhibitors can take advantage and apply the for the "SME Promotion Funding" to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years. For details, kindly visit http://www.smefund.tid.gov.hk



Secure your Space





RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

# RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions from building materials & automation, total surveillance systems to smart city and green technologies.



**Informa Markets** 

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