

RETAIL

ASIA CONFERENCE & EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub  
亞洲零售創新樞紐

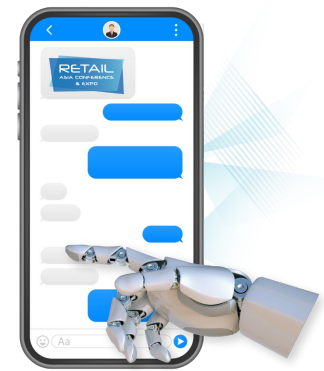
10 - 12 MAY 2023

REGISTER NOW >



Boost your online customer services with a new generation of Generative AI at RACE 2023

Word has it that ChatGPT is currently taking the internet by storm - and rightfully so too. Generative AI language tools such as ChatGPT are Artificial Intelligence Chatbot tools that can deal with problems presented to them and converse in a human-like way. From providing multilingual support to handling customer complaints - it is possible for AI Chatbot applications to provide automated customer services in an efficient, effective and friendly manner.



However, ChatGPT is currently strictly only for use in the United States, and neither does it provide API, meaning that you cannot integrate in on your own platforms, which is why at [Retail Asia Conference & Expo \(RACE\) 2023](#), we have lined up excellent alternatives available in the Asian market that are just as good, and even offer services tailored specifically to your brand. Visit us on [10 - 12 May 2023](#) at the [Hong Kong Convention Exhibition Centre](#) to compare and find out for yourselves!

Source and compare the top AI Chatbot providers by visiting RACE 2023!

Get your Free Entry Badge! 🎟️

Top performing Chatbot AI providers exhibiting at RACE 2023:



Attract more customers with your forward-thinking customer services!

While AI Chatbot applications cannot completely replace human interaction between customers, they are an extremely helpful tool in streamlining the enquiry process and eliminating a large portion of enquiries that can be first dealt easily with AI help. There are many ways AI Chatbots can enhance your customer services and streamline inquiry processes, including:



- Asking for feedback
  - Communicating personalised offers
  - Solving technical problems
  - Replying to customer questions
  - Tracking packages
  - Customisation
  - Managing loyalty points
  - Providing information and services using voice control
  - Increasing customer service response time and customer satisfaction
  - Eliminating human errors
- Improving overall online shopping experience
  - Pulling up customer details and order information
  - Attractive to the computer literate younger demographic
  - Freeing up human manpower in customer service
  - Collecting data
  - Providing paid services

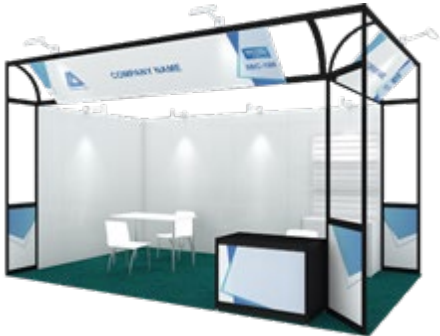
... and more!

Businesses in any sector that has some form of customer service should be looking at AI Chatbot as a potential tool to add to their arsenal, from the travel industry, human resources, e-commerce, hospitality, logistics, to real estate - incorporating AI Chatbots in your business is an excellent way to improve the services you offer.

Get in-depth comparisons and quotes in person!

Register to Visit! 🎟️

Eligible Hong Kong Exhibitors can take advantage and apply the for the “SME Promotion Funding” to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.



Secure your Space 🎟️

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CALL FOR SPEAKERS

Deadline Extended : [17 March](#)





**RACE** - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



**Build4Asia** - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



informa  
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Informa Markets

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