

RETAIL

ASIA CONFERENCE & EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub
亞洲零售創新樞紐

10 - 12 MAY 2023

REGISTER NOW >

Record high number of overseas exhibitors at RACE 2023!

If you are looking to expand your business or gain traction in the retail industry, **Retail Asia Conference & Expo (RACE) 2023** is definitely a tradeshow that you won't want to miss out on. This year we have reached a record number of overseas exhibitors wanting to showcase their solutions at our event, and as overseas retail tech companies are aggressively tapping into the Hong Kong and Greater Bay Area markets, now is the perfect opportunity for you to establish your presence!



Key players from across Asia will be present at RACE 2023 on **10 - 12 May 2023** at the **Hong Kong Convention Exhibition Centre**, and by visiting just one tradeshow, you can meet them in person and gain access to these wider markets.

Gain momentum in the overseas markets!

Get your Free Entry Badge! 🎫

Leading overseas retail & tech companies are investing in the HK and GBA markets!



Explore the latest technologies at RACE to uplift your business & reduce operation costs

Find out how you could transform and vitalise your business with the wide range of products and services on offer:

- IoT services
 - Product customisation
 - POS systems
 - Blockchain technology
 - Digital marketing & branding
 - AI chat bots
 - Data security and encryption
 - Security systems
- Smart retail software
 - Self-service equipment and robots
 - E-commerce platform design and solutions
 - Supply chain/ logistics management
 - Wayfinding and instore displays

... and more!

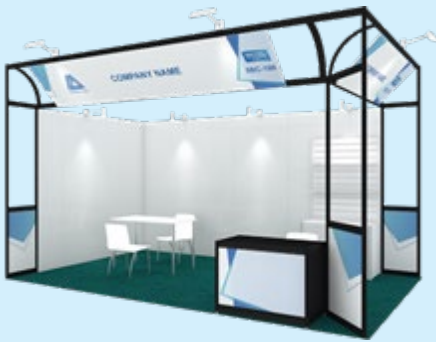
Businesses in any sector that has some form of customer service should be looking at AI Chatbot as a potential tool to add to their arsenal, from the travel industry, human resources, e-commerce, hospitality, logistics, to real estate - incorporating AI Chatbots in your business is an excellent way to improve the services you offer.



Get your Free Entry Badge! 🎫

Make your mark in the retail and e-commerce world with enhanced SME funding!

Eligible Hong Kong Exhibitors can take advantage and apply the for the “SME Promotion Funding” to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.



Secure your Space 🎫

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RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:

Informa Markets

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