



How are smart technologies changing the way in the post-pandemic retail landscape?

As we emerge from the global pandemic after 3 long years, online and digital solutions will be staying for good, however retailers will have to work out a balance between online and offline dealings in the ever-changing retail landscape. Upgrade your business with new technologies and solutions to meet the new demands and set your business up for success.



Analyse in-store data, optimise inventory, streamline logistics and much, much more with a wide range of products and solutions showcasing at [Retail Asia Conference & Expo \(RACE\) 2023](#).

Join us on **10 - 12 May 2023** at the [Hong Kong Convention Exhibition Centre](#) to discover the full powers of new technological solutions in retail!

Get your Free Entry Badge! 🎫

Adapt to the new retail era with the latest technologies and solutions from our industry-leading exhibitors

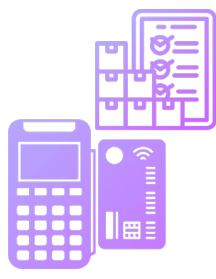


Stay in sync with the transforming retail market



Software as a Service (SaaS) and **cloud-based solutions** are the way forward for your company to stay up-to-date all the time, add extra functionality and stay secure. Having a fully integrated cloud-based system means that you can easily make use of built-in security controls for peace of mind and add from a wide selection of AI powered software to keep up with trends, improve overall business effectiveness and optimise operations.

Discover from the wide range of **PoS (Point of Service)** systems that can help you manage orders, track sales history, track inventory and process transactions, etc. from industry-leading providers. We know it can be confusing to find the best option out there, which is why we've collated the top PoS platforms in Asia at RACE. Whether you are a small business or enterprise, you can zero in on the best solution for your needs.



The retail scene has changed rapidly in recent years but the one thing that remains constant is the fact that customers are at the very heart of your business. Take advantage of **CRM (Customer Relationship Management)** software to bridge the gap between online and offline. CRM software can offer targeted marketing, personalised customer services and loyalty programs by unifying customer data across the board.

Pre-register to visit RACE! 🎫

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years. For details, kindly visit <http://www.smefund.tid.gov.hk>



Secure your Space 🎫



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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