

RETAIL

ASIA CONFERENCE & EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub
亞洲零售創新樞紐

10 - 12 MAY 2023

REGISTER NOW >

Meet innovative marketing leaders from
HK Express and Regal Hotels

Global travel trends and consumer preferences have been reshaped by COVID-19 and now that we are entering the post-pandemic era, the industry is expecting a rebound. This presents an opportunity for brands, inside and outside of the tourism sector, to explore new approaches to level up the entire customer journey.

On 10 May 2023, 100+ forward-thinking leaders from the marketing, retail and technology fields will gather at the [Retail Digital Marketing Conference](#), a key event featured in the [Retail Asia Conference & Expo \(RACE\)](#) to reimagine the future of retail digital marketing.

Date: 10 May 2023 (Wed)
Time: 2:00pm - 6:00pm
Venue: Hong Kong Convention and Exhibition Centre
Ticket fee: HK\$200
Programme: [Click here](#)

Pre-register to visit RACE! (Free)

Pre-register for the Conference (HK\$200)

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RETAIL DIGITAL MARKETING CONFERENCE

10 MAY 2023

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Our Talented Speakers from Last Edition

Philip Chau
Vice President - Group Head of Marketing, Regal Hotels International

Michael Ho
Head of Hong Kong, ZALORA

Iestyn Keyes
Managing Director (Asia), Overdose Digital

Andy Luk
Head of Digital Transformation & Insights, HK Express

Tony Mak
Creative Director, I.T

[CLICK TO READ MORE](#)

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Make your mark in the retail and e-commerce world with enhanced SME funding!

Eligible Hong Kong Exhibitors can take advantage and apply for the “SME Promotion Funding” to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.

Secure your Space >

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RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:

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