



Get excited as the must-attend retail industry show draws nearer!

一年一度零售界盛會，立即登記免費參觀！

Whether you are looking to connect with buyers and sellers, tap into the latest innovations of the trade, or market your company's products, at **Retail Asia Conference & Expo (RACE) 2023**, you can now do so in person at one comprehensive event! Ride the wave of the economic rebound and thrive in an industry that is heading towards recovery by visiting us from **10-12 May 2023** at the **Hong Kong Convention & Exhibition Centre**.

香港領先的零售業展覽，亞洲零售論壇暨博覽會 **RACE** 將於**2023年5月10至12日**在**香港會議展覽中心**隆重回歸。展覽匯聚各界專才、行業新知及最佳解決方案，助你裝備自己，邁向成功！我們熱切期待當中有你的身影！

Register Now
預先登記參觀

Sneak peek of our inspirational events 精彩活動一覽

Retail Tech and Experience Theatre
零售科技及體驗研討會



The FREE seminars address current challenges and shed light on issues arising in the new retail era. Retailers and brand managers are welcome to attend and gain new insights to better plan and run their businesses.

免費研討會請來各行業專才分享當下的挑戰及對新零售模式的見解，歡迎零售商和品牌經理參與，獲取創新靈感，制訂更妥善的營運規劃。

Featured Speakers:



Retail Digital Marketing Conference
零售數碼市場營銷會議



Co-organised with HKADT, this year's theme 'Reimagine Marketing' seeks to address the challenges presented by the new retail era by sharing the latest strategies, innovative technologies to help you stay ahead of future trends.

與HKADT合辦及以'Reimagine Marketing'為題，由亞太區零售業巨頭如 I.T 及 Zalora 代表分享數碼營銷策略及實戰經驗，助你打磨後疫情行銷戰術！

Co-organiser:



Featured Speakers:



Sponsor:



OVERDOSE.

Get Your Tickets Here (HK\$200)

CarouBiz Awards
旋轉商店頒獎典禮



Co-organised with Carousell, this year's CarouBiz Awards is set to take place at RACE, and will celebrate the success and outstanding achievements of top retailers (CarouBiz users) on Carousell.

第三屆「旋轉商店頒獎典禮」將表揚CarouBiz 旋轉商店用戶於過去一年成功善用Carousell 建立、發展及擴充網上生意，提升業務表現！

Co-organiser:



Register Now
預先登記參觀

Further Enhancement to SME Export Marketing Fund! !

Eligible Hong Kong Exhibitors can take advantage and apply the for the "SME Promotion Funding" to save up to 50% exhibiting costs for RACE 2023. For details, kindly visit <http://www.smefund.tid.gov.hk>



Reserve Your Booth Now



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

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