



Embark on ESG in Retail with Representatives from
MTR Lab, L'Occitane and Trip Advisor!

As we enter the post pandemic era, not only has there been a surge in ecommerce platforms, but retailers are also seeing an increasing demand for action in sustainability practices. In line with this year's theme: Reimagine Marketing, our key event, Retail Digital Marketing Conference, will bring diverse topics to the table, including ESG in retail, in endeavour to explore innovative strategies in the face of the new digital era.

Join us at the [Retail Digital Marketing Conference](#) on **10 May** at the [Hong Kong Convention and Exhibition Centre](#) - learn how top ranked companies are incorporating ESG values into their digital marketing strategies to stay ahead of competition, and more!


Date: 10 May 2023 (Wed)
Time: 2:00pm - 6:00pm
Venue: Hong Kong Convention and Exhibition Centre
Ticket fee: HK\$200
Programme: [Click here](#)

Pre-register to visit RACE! (Free)  Pre-register for the Conference (HK\$200) 




Panel Discussion: The Transformational Challenge
of Environmental, Sustainability and Governance

Moderator:




Sarah Matthews
Director of Media Partnerships APAC, Tripadvisor

Panelists:



Chester Cheng
Co-founder, Carbon Wallet Company Limited (MTR Lab's subsidiary)



Eric Lui
General Manager of L'Occitane, Melvita Hong Kong and Macau

[More panelists to be revealed soon!](#)

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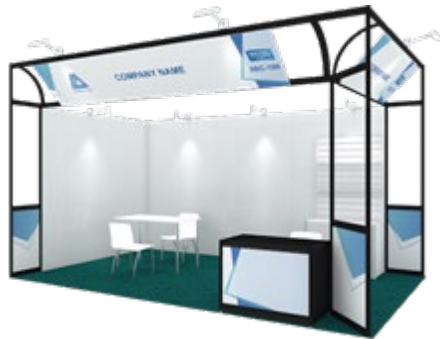
Industry leading companies in the retail sector
will be heading the conference - don't miss out!



[... and more!](#)

Final call to book a stand at RACE
99% space has sold out!

Eligible Hong Kong Exhibitors can take advantage and apply the for the “SME Promotion Funding” to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.



Secure your Space 



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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