

RETAIL

ASIA CONFERENCE

& EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub

亞洲零售創新樞紐

10 - 12 MAY 2023

REGISTER NOW >



### Speaker Lineup Revealed! Driving Industry Innovation at the Retail Tech & Experience Theatre

The retail scene has seen some rapid changes in recent years and the shift towards digital certainly has its challenges and benefits. Retailers must adapt to these emerging technologies in order to stay current, and as always, **RACE** has all your bases covered!



Introducing our stellar speaker lineup at the **Retail Tech & Experience Theatre**, this 2 day seminar will host progressive discussions on hot topics within retail, including cutting-edge technologies to elevate your business model; from CRM solutions, omnichat retail, smart inventory management, SAAS to POS systems - strategise and learn from the very best, all for **FREE!**

Meet with distinguished brands from 10-11 May at the Retail Tech & Experience Theatre!

Get your FREE Tickets! 🎫

View Agenda! 🎫

### Level up your customer experience journey!



**10 May 2023 | 3:10pm - 3:30pm**  
Driving Retail Business Growth with Conversational Commerce  
*Mr Eric Mui, VP of Sales, SleekFlow Technologies Ltd.*



**11 May 2023 | 11:20am - 12:00nn**  
Leveraging WhatsApp Marketing for End-to-End Customer Shopping Journey  
*Mr Alan Chan, CEO & Founder, Omnichat Limited*



*Mr Terrence Siu, Head of IT, Group Director, Information Technology, Vita Green Health Products Company Limited*



### Strategising digitalisation in the post-covid era



**10 May 2023 | 2:30pm - 2:50pm**  
Make your Move to Digital Payment  
*Ms Dee Dee Lam, Business Development Manager, eft Payments (Asia) Limited*



**10 May 2023 | 2:50pm - 3:10pm**  
後疫情時代：數碼轉型開拓電商市場  
*Mr Ivan Chung, Head of Sales, Carousell Limited*

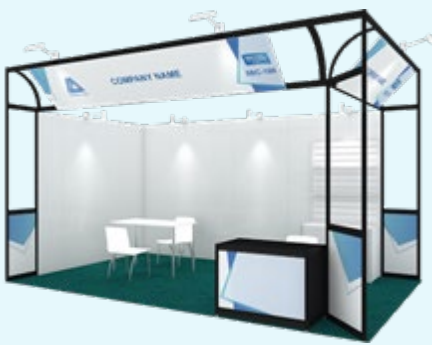


[...and more>](#)

Register to Visit RACE! 🎫

### All booths sold out at RACE 2023! Reserve your space for 2024 with Early Bird Rate!

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs! The eligibility criteria have been relaxed to cover non-SMEs for a period of 2 years.



Secure your Space 🎫



**RACE** - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

### RACE 2023 will be co-located with Build4Asia 2023



**Build4Asia** - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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