

RETAIL

ASIA CONFERENCE

& EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub

亞洲零售創新樞紐

10 - 12 MAY 2023

REGISTER NOW >

Last Call for Online Pre-registration!  
Join the Kick-off Ceremony of Asia's Best E-Tailing Awards and explore the future of retail with HKBA!

Even more events added to our content-rich [Retail Tech and Experience Theatre!](#) This year RACE will open with the 智慧品牌 智創未來 seminar, co-organised with the [HK Brands Association](#), this session will bring seasoned industry experts to share the latest updates on retail and brand development in both Hong Kong and internationally.

Following right after, The Kick-off Ceremony of Asia's Best E-Tailing Awards 2023, co-organised with [The Best Practices of eCommerce Alliance](#), will welcome keynote speakers to introduce the upcoming awards, and also deliver insights on digital transformation within the retail scene.

Hurry - online pre-registration ends soon!  
Visit RACE from 10-12 May at the HKCEC for FREE!

Get your FREE Tickets!

View Events!

未來品牌研討會 智慧品牌 智創未來

10 May | 10:30am - 12:30pm  
Retail Tech & Experience Theatre, Hall 5  
*Co-organiser: Hong Kong Brands Association*

Speaker Preview:

...and more!

From left to right:

- 香港工業總會設計委員會主席 德國寶集團執行董事馮建輝先生;
- WeQ 科技有限公司創辦人、香港品牌大使協會前會主席 香港品牌總商會第一常務副會 智富商會副主席、新零售電商學院院長林慧貞先生;
- 永生膠木電器廠有限公司董事總經理倫達基先生;
- Solution Expert行政總裁兼執行董事 Prime Intelligence Solutions Group 主席兼行政總裁阮國偉先生。

The Kick-off Ceremony of Asia's Best E-Tailing Awards 2023

10 May | 1:00pm - 2:00pm  
Retail Tech & Experience Theatre, Hall 5  
*Co-organiser: The Best Practices of eCommerce Alliance*

Speaker Preview:

...and more!

From left to right:

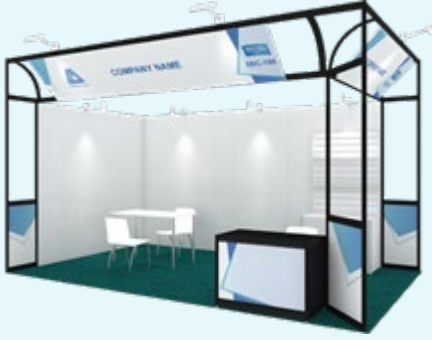
- Mr. Alan Chan, General Manager, Adobe;
- Ms. Vicky Lee, Business Development Manager, Amazon Web Services (AWS);
- Mr. Kingsley Wong, Assistant Government Chief Information Officer (Industry Development), Office of the Government Chief Information Officer (OGCIO);
- Mr. Mann Yim, Chairman, The Best Practice of eCommerce Alliance.

Register to Visit RACE!

All booths sold out at RACE 2023!  
Reserve your space for 2024 with Early Bird Rate!

Eligible Hong Kong Exhibitors can take advantage and apply the for the “SME Promotion Funding” to save up to 50% exhibiting costs!

Secure your Space



**RACE** - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023

**Build4Asia** - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

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