



Online pre-registration ends tomorrow!
Don't miss out on the retail event of the year!

Register online today for the ultimate retail technology experience before the pre-registration deadline tomorrow! While onsite registration is still an option, why waste valuable time waiting in queues?



Use your time instead to discover innovative solutions that can help your business grow, such as new POS systems, e-commerce platforms, and CMR tools from our unparalleled [exhibitor line-up](#); network with like-minded industry professionals, and attend [insightful seminars](#) to learn from the best in the business and gain valuable insights!

Visit us on 10-12 May at the HKCEC
Register online by 5 May!

Get your FREE Tickets!

View Exhibitors!

Take a look at an overview of our events:

Retail Tech and Experience Theatre



Join our FREE seminars now and gain fresh insights on how to tackle the latest challenges and emerging issues in the new retail era! Retailers and brand managers, sign up today to learn how to plan and run your businesses more effectively. Don't miss out on this opportunity to optimise your strategies and operations.

Featured Speakers:



...and more!

Retail Digital Marketing Conference



The Retail Digital Marketing Conference will bring together industry leaders to address the new challenges of marketing in the post-pandemic era. Themed: "Reimagine Marketing", global brand speakers will share their latest strategies to help you market your brand, and stay ahead of future trends.

Featured Speakers:



...and more!

Get Your Tickets Here (HK\$200)

Smart IOT Forum



Discover how digitalisation is transforming the retail industry at the exclusive IOT Smart Forum. Gain valuable insights on driving transformation from distinguished speakers at the forefront of the retail and technology sectors. Be part of the conversation that shapes the future of retail.

Co-organisers:



CarouBiz Award Presentation Ceremony



Co-organised with Carousell, this year's CarouBiz Awards is set to take place at RACE, and will celebrate the success and outstanding achievements of top retailers (CarouBiz users) on Carousell.

Co-organisers:



Register to Visit RACE!



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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