



RACE Opens Tomorrow! Unleash the Power of Retail Technology

We are thrilled to announce that the highly anticipated [Retail Asia Conference & Expo](#) is finally here! From 10-12 May, the [Hong Kong Convention and Exhibition Centre](#) will be transformed into a bustling hub of innovation, inspiration and connection - Asia's Retail Innovation Hub.



This year's event promises to be the biggest and most engaging yet, with a packed schedule of seminars, workshops, and exhibitions showcasing the latest trends and technologies in the retail industry. Whether you're a seasoned industry expert or a curious newcomer, there's something for everyone who visits at Retail Asia Conference & Expo. Not pre-registered? [Remember to bring your business card to register at one of our onsite registration counters!](#)

Visit us on 10-12 May at the
HKCEC
Starting tomorrow!



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Source from top brands all under one roof:



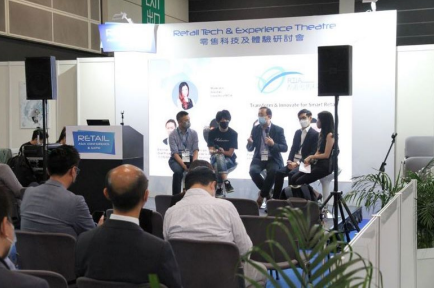
...and more!

Join our series of informative events:



[Retail Digital Marketing Conference](#)

10 May | 14:00 - 17:40
Venue: Main Stage, Hall 5, HKCEC



[Retail Tech and Experience Theatre](#)

10-11 May | 10:30 - 17:00
Venue: Retail Tech and Experience Theatre, Hall 5, HKCEC



[Smart IOT Forum](#)

12 May | 10:00 - 12:15
Venue: Main Stage, Hall 5, HKCEC



[CarouBiz Awards Presentation Ceremony](#)

12 May | 13:30 - 17:00
Venue: Main Stage, Hall 5, HKCEC

[Download 2023 Show Guide!](#)



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

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