

RETAIL

ASIA CONFERENCE

& EXPO

亞洲零售論壇暨博覽會

Asia's Retail Innovation Hub

亞洲零售創新樞紐

10 - 12 MAY 2023

REGISTER NOW >




RACE has Officially Opened its Doors!
See you there!

Today is the day we've all been waiting for - **Retail Asia Conference & Expo** is officially open! The joint opening was officiated by the Honourable Paul Chan Mo-Po, GBM, GBS, MH, JP Financial Secretary of HKSAR, and accompanied by representatives from key industry associations including InvestHK, Hong Kong Tourism Board, and more, to celebrate the gathering of diverse industries collaborating towards a rejuvenation of collective business building.

This is the perfect opportunity to expand your horizons, learn new skills, and make lasting connections with top industry leaders. Not registered online? [Simply present your business cards to one of our registration counters to gain access to all 3 days of the event.](#)





What are you still waiting for? Come join us today!

Download the 2023 Show Guide to browse our Exhibitor List and Event Schedule to map out your visit in advance!

Download 2023 Show Guide


Join our Day 1 Highlight Events Today!


Retail Digital Marketing Conference | 14:00 - 17:40

Venue: Main Stage, Hall 5, HKCEC

14:15 - 14:35

Global travel trends (changes in consumer trends post pandemic) and impact to Hong Kong







Ms. Sarah Mathews

Director of Media Partnerships APAC, Tripadvisor

14:35 - 14:55

Unlock the power of AI technology







Mr. Elvis Yan

Chief Marketing Officer, UA Finance

14:55 - 15:15

Composable Futures





Mr. Iestyn Keyes

Managing Director (Asia), Overdose Digital

...and more!


Pop along to RACE today to see for yourself!


Retail Tech & Experience Theatre | 10:30 - 18:00

Venue: Retail Tech & Experience Theatre, Hall 5, HKCEC

14:30 - 14:50

Make your Move to Digital Payment







Ms Dee Dee Lam

Business Development Manager, eft Payments (Asia) Limited

14:50 - 15:10

後疫情時代：數碼轉型開拓電商市場







Mr Ivan Chung

Head of Sales, Carousell Limited

15:10 - 15:30

Driving Retail Business Growth with Conversational Commerce







Mr Eric Mui

VP of Sales, SleekFlow Technologies Ltd.

15:10 - 15:30

How to Generate More Business Opportunities by New Smart Retail Tech & Speed Up Digital Transformation





Ms. Cara Wong

Retail Industry Director, China Telecom Global

...and more!

See you later at the fairground!

Download 2023 Show Guide!

RETAIL


ASIA CONFERENCE

& EXPO

RACE


RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2023 will be co-located with Build4Asia 2023



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions - from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

1701-05, 17/F, China Resources Building,

26 Harbour Road, Wanchai,

Hong Kong

+852 3709 4981

exhibit@retailasiaexpo.com

