



Calling for Exhibitors for RACE 2024 RACE ahead and secure your booth today!

Following the incredible achievements at RACE 2023, now is the perfect opportunity to harness the re-ignited energy within the retail and tech industry by securing your spot as exhibitor for 2024 and take advantage of the remarkable opportunities that await. Maximise the value of your investments by aligning with our **highly engaged database**, leveraging our **tailored marketing solutions**, and connecting with an extensive network of **high-quality buyers**.

Book your booth today or [get in touch](#) with one of our sales representatives to explore the plentiful packages on offer!

Secure your Booth for 2024!

Why Exhibit at RACE 2024?



High Quality Buyers

Forge profitable partnerships, secure valuable contracts, and elevate your brand's reach within the industry.

Extensive Brand Exposure

Benefit from strategic branding opportunities, targeted promotions, and bespoke sponsorship packages that align with your goals and budget.

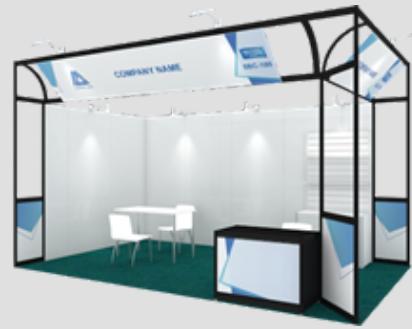


Expand your Network

Forge meaningful partnerships with >70% of our visitors being CEOs, executive top management & decision makers.

RACE will return on 8-10 May 2024 at the HKCEC! Contact us today to secure your space!

Many of our exhibitors have already rebooked for 2024. Reserve your booth for next year and get your share of instant dealings, brand exposure and countless networking opportunities!



Secure your Booth for 2024!

Check out some of the success stories from our exhibitors: You could be next!

Chloe Huang
Merchant Marketing Senior Associate,
Carousell Limited



"As a first-time exhibitor at Retail Asia Conference & Expo, we were blown away by the calibre of attendees and the level of engagement we received. The event provided us with a unique opportunity to showcase our solutions and create new partnerships. We're excited to see what the future holds."

"We've been exhibiting at Retail Asia Conference & Expo for several years now, and it continues to be a highlight for our business. The event provides us with a unique opportunity to showcase our solutions and connect with key decision-makers in the retail industry. We've seen real business growth as a result of our participation."

Bond Tay
Regional Sales Director,
Whale Technologies HK Limited



"Retail Asia Conference & Expo exceeded our expectations in every way. The quality of attendees was top-notch, and the event provided us with a platform to build brand awareness and connect with decision-makers in the retail industry. We're already looking forward to next year's event."

Frankie Lei
Business Development Manager,
OmniWe Limited



Secure your Booth for 2024!



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

1701-05, 17/F, China Resources Building,
26 Harbour Road, Wanchai,
Hong Kong

+852 3709 4981

exhibit@retailasiaexpo.com

