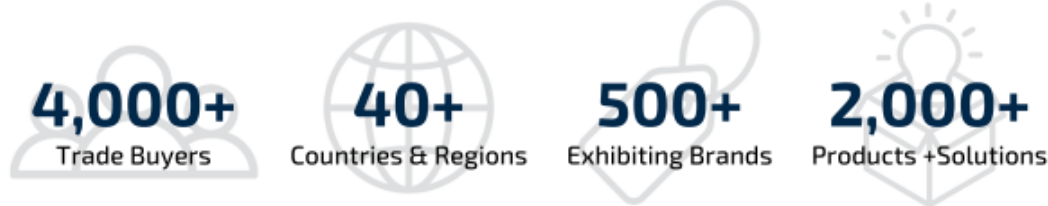




Reserve your Budget for Retail Asia Conference & Expo 2024!

提前規劃預算：2024年亞洲零售論壇暨博覽會等您參展！

Calling all retail solution providers and technology innovators! Returning on **8-10 May 2024** at the **HKCEC**, Retail Asia Conference & Expo (RACE) is committed to providing the market with top-notch products and solutions to target seismic changes within the industry. Despite the obstacles faced, the market is equally ripe with opportunities as retailers grapple with the shifts in consumer habits. Singles day alone generated ~USD155.3 billion in sales in China, thanks to online shopping platforms, social commerce and live streams. LV's star-studded pre-collection show at the K11 Victoria Dockside in Hong Kong, also raked in positive outlook for the city's position in the world of retail. However, bringing the retail industry back to pre-pandemic levels remains an ongoing challenge. Seize the moment to present your cutting-edge products and solutions that will empower the market to adapt to these transformative changes.



召集所有零售方案零售方案供應商及創新科技開發者！亞洲零售論壇暨博覽會RACE將於**2024年5月8至10日**回歸**香港會議展覽中心**，致力提供全方位的創新產品與解決方案來助業界應對近年的巨大變化。儘管面臨著各種變遷，隨著消費者習慣的轉變，市場同樣充滿著機遇。單單在中國，光是「雙十一」就因為線上購物平台、社交電商和直播而產生了高達1553億美元的銷售額。LV在香港K11 Victoria Dockside舉辦的星光熠熠的時裝秀，也為香港作為零售門戶的地位帶來了積極的前景。然而，要令零售業回復至疫前水平仍然是一個持續的挑戰。現在正是把握時機，展示您的尖端產品和解決方案，使市場能夠適應這些變革。

Download Brochure
下載宣傳冊

Exhibit Now
預定展位

Leading solution providers have all joined RACE 2024!

零售科技展商強勢登陸RACE 2024!



and more...
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Sales Brochure Out Now

展覽宣傳冊現已推出

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Exhibit Now
預定展位



Who will you expect to meet?

想在RACE發掘哪些買家？

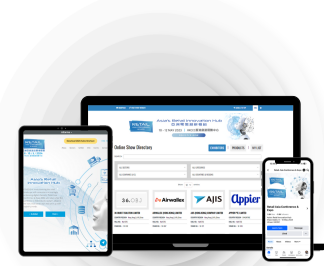
The opportunity to connect with thousands of seasoned **retailers, brands, hospitality outlets, F&B professionals, and estate developers** awaits you! 與成千上萬的經驗豐富的**零售商、品牌、酒店、餐飲專業人員和地產開發商**建立聯繫的機會正在等著您！



and more...
還有更多...

Why Exhibit at RACE?

為何參展RACE？



Your exposure extends far beyond the event's 3-day duration. Capitalise on our vast range of sponsorship opportunities to reach over **70,000+** individuals within our exclusive **retail industry database**. With custom packages, you can also leverage our cross-channel marketing strategies to connect with influential decision makers from **hotels, hospitality, and F&B groups**!

利用我們量身訂造贊助及市場推廣方案，接觸**70,000多名零售業行家**。此外，更有機會借助我們跨渠道行銷策略與酒店、款待業和餐飲集團建立更廣的商貿網絡！

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs for RACE 2024.

合資格的香港參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

For details, kindly visit 詳情瀏覽：<http://www.sme fund.tid.gov.hk>

Be our Exhibitor
立即參展



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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