

Calling All Visionaries: Join Us at RACE as a Speaker!

亞洲零售論壇暨博覽會：演講嘉賓招募！

Are you a driving force behind change in the dynamic world of e-commerce? Are you reshaping traditional commerce models or revolutionising the omnichannel experience? We want to hear from you! At RACE, we are dedicated to delivering the ultimate convergence of technology and retail solutions and empowering our audiences with invaluable knowledge. This year's theme, **Retail Revival: Redefining Purchase Customer Experience in the New Era** sets the stage for industry experts to delve deep into the pressing challenges that the retail landscape faces, such as AI, experiential retail, retail recovery, and more. We encourage submissions from all across the industry, whether you are a technology innovator, retailer, marketer or entrepreneur - join us at RACE as a speaker on [8-10 May](#) at the [HKCEC](#) to reach the RIGHT audience and amplify your message!

除了創新技術、豐富展覽元素和採購機會外，亞洲零售論壇暨博覽會將在為期三天的展會期間舉辦一系列現場教育研討會和會議。 業的演講者就本年主題「零售復興：重塑消費體驗」提出其獨到見解，共同探索新潮零售體驗、技術和行銷解決方案的應用。無論您對創新技術、市場趨勢和最佳策略有何見解，我們都希望聽到您的聲音！立即報名將您的知識和專長於5月8至10日香港會議展覽中心帶給超過4,000名專業買家認識！

Don't miss out - Submit your Topic by

19 January 2024!

立即於2024年1月19日前報名！

Be our Speaker
立即報名

RACE 2024 Events at a Glance 精彩活動預覽



Retail Asia Conference



Retail Tech & Experience Theatre



... and more to come!

Sales Brochure Out Now

展覽宣傳冊現已推出

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Expert Speaker Line-up from Last Edition 上一屆專業演講嘉賓陣容



Mr. Alan Chan
General Manager, Adobe



張書鳴女士
香港華為國際有限公司
高級解決方案經理



馮建輝先生
香港工業總會設計委員會
主席
德國寶集團執行董事



Mr. Martin Leung
Assistant Vice President,
Sales, Global Payments
Solutions, HSBC



Mr. Eric Lui
General Manager,
L'Occitane, Melvita Hong
Kong and Macau



Ms. Sarah Matthews
Director of Media
Partnerships APAC,
Trip Advisor



楊浩宏先生
富臨集團
行政總裁



Ms. Alice Yip
Partner, Head of Audit –
Consumer & Retail and
Head of Private
Enterprise, Hong Kong,
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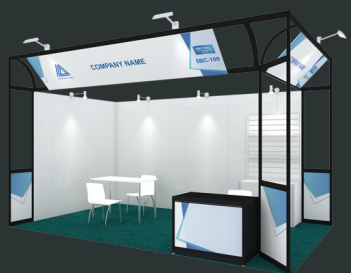


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Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs for RACE 2024.

合資格的香港參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

For details, kindly visit 詳情瀏覽：<http://www.smefund.tid.gov.hk>



Be our Exhibitor
立即參展



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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