

Exciting Events at Retail Asia Conference & Expo 2024

精彩活動盡在亞洲零售論壇暨博覽會

In addition to bringing innovative and diverse exhibits and services to the retail industry, **RACE** also provides a platform for the industry to foster knowledge sharing and engage in insightful discussions amongst professionals through a jam-packed schedule of seminars, forums, and conferences spanning across three full days of the event. RACE towards the future of retail - make sure to register for your free entry badge for FREE! See you on **8-10 May** at the **HKCEC**!

亞洲零售論壇暨博覽會一向為零售業界帶來創新及多元的展品和服務外，更於場內舉行研討會、論壇及會議等內容豐富的活動，為一眾業界人士提供分享、交流及教育平台。立即登記參觀RACE，全力邁向零售未來，發掘無限新商機！約定你**2024年5月8至10日灣仔會展**見！

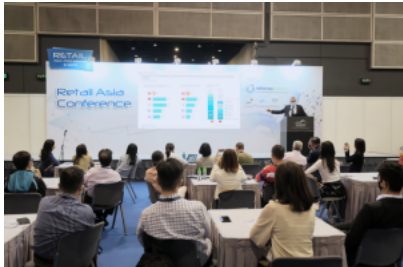
Register Now!
立即登記免費參觀

Exhibitor List
參展商名單

Sneak Peek at our Events Programme 亞洲零售論壇暨博覽會精彩節目預告

Retail Asia Conference 亞洲零售論壇

| Date | 10 May 2024 |



RACE's flagship event returns after 3 years with the theme "**Retail Resilience: Harnessing Today's Challenges as Catalysts for the Future of Retail**", the conference seeks to not just help retailers weather the storm but excel in the retail downturn amidst prevailing macroeconomic challenges. Delve into the strategies of venturing into cross-border markets, discover the latest trends in retail tourism and the transformative potential of Web 3.0, and more!

闊別三年，RACE的旗艦活動亞洲零售論壇將隆重回歸，主題為「**化危為機，引領零售新未來**」。這次會議旨在幫助零售商不僅在宏觀經濟挑戰下渡過難關，更在這個關鍵時刻脫穎而出。深入探討進軍跨境市場策略，發現旅遊業及Web 3.0等新趨勢。

Fee 費用：\$100HKD

Retail Tech & Experience Theatre 零售數碼市場營銷會議

| Date | 8-10 May 2024 |



Over the course of three days, attendees can immerse themselves in a series of multi-faceted seminar sessions that look to redefine retail from across diverse perspectives of the industry. In an increasingly customer experience-centric era, dive deep into compelling insights on how emerging technologies and solutions can help drive successful retail strategies, level up customer retention and attract new customers. Learn from the very best with speakers hailing from esteemed industry associations and our hand selected star exhibitors.

為期三天的活動將帶來一系列多方位的研討會，邀請了各個領域的專家，將從不同的角度解析新零售常態的重新定義。多個專業協會和我們精心挑選的展商，將將分享其獨特見解。在一個越來越以客戶體驗及科技為中心的時代，深入了解新興技術和解決方案如何幫助推動成功的零售策略、放長線提高客戶保護率及吸納新客源。

Fee 費用：免費

CarouBiz Awards Presentation Ceremony 旋轉商店頒獎典禮

| Date | 10 May 2024 |



Co-organised with Carousell, this year's CarouBiz Awards is set to take place at RACE once again to celebrate the success and outstanding achievements of top retailers (CarouBiz users) on Carousell.

第四屆「旋轉商店頒獎典禮」將表揚CarouBiz 旋轉商店用戶於過去一年成功善用Carousell 建立、發展及擴充網上生意，提升業務表現！

Co-organiser:

 carousell | 旋轉拍賣

Register Now!
立即登記免費參觀

Group Registration
下載團體登記表格

Download the [group registration form](#) and return the completed form to visit@retailasiaexpo.com for a speedier registration process if registering in groups of over 5
如果超過5位人士參與，可[下載團體登記表格](#)，填妥後將其電郵至visit@retailasiaexpo.com

Contact us today to empower the retail industry! 提升品牌曝光：立即聯絡我們把握最後機會參展!

Eligible Hong Kong Exhibitors can take advantage and apply for the "SME Promotion Funding" to save up to 50% exhibiting costs for RACE 2024.
合資格的香港參展商可申請「中小企業市場推廣基金」，節省高達50%的參展費用！

For details, kindly visit 詳情瀏覽：<http://www.smefund.tid.gov.hk>



Be our Exhibitor
立即參展



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



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