



Asia's Retail Innovation Hub
亞洲零售創新樞紐

8-10 MAY 2024 | HALL 1B, HKCEC香港會議展覽中心

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SaaS – the Game-Changer: Saving Costs and Enhancing Customer Experience

SaaS大行其道 節省成本兼提升用戶體驗



SaaS (Software as a Service) is a modern alternative to traditional software installation and operation. With SaaS, **users can access and use the software through a web browser or dedicated application** instead of installing and maintaining software on their computers. Its application is vast and cater to various services such as HR management, communication tools, and customer support. **It's a perfect fit for the retail industry, bringing efficiency and convenience to businesses.** Moreover, **users can choose a flexible payment model to their subscription fees based on their needs, usage, and own situation.** It's a low-cost option that allows for quick adoption and provides an adaptable user experience, making SaaS tremendously popular in recent years.

SaaS (Software as a Service) 是一種替代傳統軟體安裝和運行的方法，用戶無需電腦上安裝和維護軟體，而是**透過網頁瀏覽器或專用的應用程式來使用軟體**。其應用範疇包括人力資源管理、通訊工具及客戶支援等服務，適用於零售業界。它之所以在近年大興其道，是因為**用戶可以根據個人需要並根據及其用量，或使用情況進行彈性調整的支付訂閱費用**，是低成本、快速上手和彈性的使用體驗。

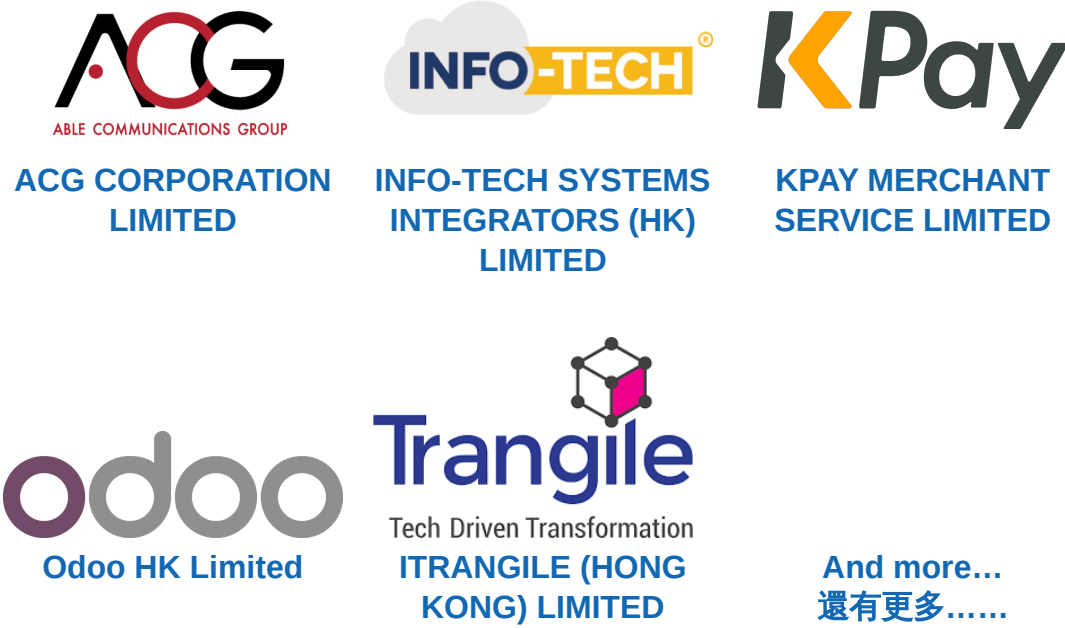
Many SaaS companies will be at **RACE 2024**. Register now to discover your own solution here!

多家SaaS公司已進駐**亞洲零售論壇暨博覽會**其中，立即登記入場，了解更多解決方案！

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Group Registration
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Download the [group registration form](#) and return the completed form to visit@retailasiaexpo.com for a speedier registration process if registering in groups of over 5
如果超過5位人士參與，可[下載團體登記表格](#)，填妥後將其電郵至visit@retailasiaexpo.com



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:



Informa Markets

 17/F, China Resources Building,
26 Harbour Road, Wanchai,
Hong Kong
 +852 3709 4981
 visit@retailasiaexpo.com

