

Preview of Retail Tech & Experience Theatre

**ESG** involves the three major areas of **environment**, **society and corporate governance**. Hong Kong brands and retail professionals, in addition to facing the pressures of operations and competition, they also need to take into account the

future challenges of social feedback and sustainable approaches! How to make the world a better place through ESG? How can Hong Kong brands benefit? How to generate business opportunities and turnarounds? Hong Kong Brands Association invited brands and business leaders to discuss the new opportunities brought by ESG! Don't miss the chance to join!

ESG涉及環境、社會和公司治理三大範疇,香港品牌、零售專業,除了面對經營獲利、生存、競爭的壓力,還要顧及社會回饋及永續經營的未來挑戰!如何通過 ESG使世界變得更好?香港品牌如何受惠?如何產生商機和轉機?香港品牌協會邀請重量品牌及企業領袖一起探討ESG帶來的新機遇!品牌及零售專業人士不可錯過!

Preview of Retail Tech & Experience Theatre 零售科技及體驗研討會精彩預告

Date 日期: 8 / 5 / 2024

Time 時間: 10:30 – 12:30

Language 語言: Cantonese 粵語

Theme 主題: 《未來品牌研討會: ESG品牌新機遇》

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Mr. Charles Ng 吳秋全先生 Consultant, Hong Kong Brands Association 香港品牌協會 - 顧問



## Speakers 演講嘉賓:



Mr. Clay Sen 冼之為先生 Founder & GM, Jovi Hannic Marketing Group 創辦人兼總經理



Dr. Raymond Wong 黃紹文博士
Head of ESG Service,
Baguio Green Group
碧瑤綠色集團 - ESG服務主管暨愛回收
慈善基金項目委員會召集人



Ms. Jane Tong 唐慕貞女士
Co-Founder & Managing Director,
Giormani
茲曼尼 - 創辦人及執行董事



Mr. Eddy Wong 黄志明先生 Executive Director, Jibpool International Ltd. 集寶建業有限公司 - 執行董事



Mr. Tony Yuen 阮國偉先生 Chairman & Owner, Tobot Solution CEO & Solution Expert 上市主席及企業家



Ms. Vicky Lee 李慧琪小姐 General Manager of ESG Printing, Cocoon Plus 環保印刷總經理



Mr. David Bruce Hong 布魯斯先生 eVivS.io

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## Experts' Sharing: Prospects and Directions of Retail Industry 專家教路: 零售業前景及去向

As time and the economy change, the retail industry has also been undergoing rapid transformations in recent years. It is important to understand and keep up with the trends and changes in the market. Let's listen to what Mr Charles Ng from Hong Kong Brands

Association to share with us! 隨著時間及經濟變化,零售業發展近年也有著會急速轉變。想知如何看待零售業趨勢及變化?



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Exhibitor 参展商

ACG CORPORATION LIMITED

Product Name 產品名稱

OMO Retail Operations Solutions

Product Description 產品簡介

OMO Retail Operations Solutions

revolutionize retail management by

seamlessly integrating in-store and online

channels, enabling businesses to

effortlessly manage inventory, transactions,

and customer interactions. This

comprehensive system enhances

operational efficiency, ensuring a smooth

customer journey from discovery to

purchase, all within a unified platform. (只提

Comprehensive
Retail Operations
Solutions
Enhancing Efficiency and Growth

Online & Mobile
Stores

Point of Sale
(POS)

RFID Security
& Stock-Take

OOMER Analytics

RETAIL
ASIA CONFERENCE
& EXPO

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RACE - Situated at the forefront of innovative retail solutions, this mustattend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new

# wave of consumerism in Asia. RACE 2024 will be co-located with Build4Asia 2024



**Build4Asia** - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.



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