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Retail Asia Conference — Extended Registration Deadline!
亞洲零售論壇 — 報名截止日期延長

Due to the overwhelming response, the deadline of the Retail Asia Conference is extended to **24 Apr (Wed)** to ensure sufficient time for registration. Don't miss you last chance for registration!

即將在亞洲零售論壇發博覽會舉行的「亞洲零售論壇」報名反應熱烈，大會亦收到不少查詢，因此特地延長網上預先登記日期至**4月24日(三)**，以確保充裕時間登記。千萬不要錯過最後機會，參與本次活動與行業專家面對面交流！

Register to secure your seat!
立即登記留座

Retail Asia Conference 2024
亞洲零售論壇

Date 日期: 10 / 05 /2024
Time 時間: 10:30 – 16:30
Venue 地點: Hall 1, Hong Kong Convention & Exhibition Centre
香港會議展覽中心展覽廳1
Fee 費用: HKD100
Theme 主題: Retail Resilience: Harnessing Today's Challenges as Catalysts for the Future of Retail

Conference Programme 會議日程

10:30 – 11:00 **Opening Remarks**

Mr Pascal Martin
Partner, *OC&C Strategy Consultants*

11:40 – 12:25 **Panel Discussion**

Driving Success: Technology-driven Solutions for Leading Brands in Southeast Asia's eCommerce Revolution

Moderator

Mr Terry Chan
Chairman, *Hong Kong eCommerce Supply Chain Association*
Founder & CEO,*JUSTT GROUP*

Panellists

Mr Alan Chan
Founder & CEO, *Omnichat*

Mr Taurus Cheung
Co-founder, *ShipAny*

12:25 – 12:45 **Retail Transformation in the Age of Technology & Analytics**

Ms Audrey Menard
Director in KPMG's Strategy & Operations, *KPMG*

Lunch Break

14:00 – 14:45 **Panel Discussion**

Revolutionizing Retail in the Era of AI

Moderator

Mr Mann Yim
Chairman, *NEXX*

Panellists

Mr Alan Chan
General Manager, Hong Kong & Macau, *Adobe*

Mr Angus Tsang
CFO, *CN Logistics*

Mr Ken Or
Director of Corporate Development, *Tam Jai International*

Mr William Chan
General Manager, Customer Innovation, *Hang Lung Properties*

14:45 – 15:45 **Panel Discussion**

Demystifying The Myth of Travellers' Consuming Cognition

Moderator

Dr Benson Tang
Director – Tourism and Corporate Travel, *Informa Markets Asia*

Panellists

Dr Francis Ling
Chief Financial Officer, *Langham Hospitality Group*

Mr Kenny Sham
General Manager, *Hong Kong & Macau, Klook*

Mrs Jennifer Su Tan
Executive Director & Executive Vice President, *S.A.I. Leisure Group Company Limited*; Chief Administrative Officer, Chairman Office, *Luen Thai Group Limited*

15:45 – 16:30 **Presentation**

Navigating the New Digital Era: The Future of Retail

Ms Olivia Lee
Livivium

Panel Discussion

Future-Ready Retail: Bridging Innovation and Connectivity in the Age of Immersive Consumer Experiences

Moderator

Ms Olivia Lee
Livivium

Panellists

Mr Christopher Cheung
CTO, *DTTD*

Mr Lewis Lupton
Chief Metaverse Officer, *Shadow Factory*

Ms Sally Yau
Founding Partner, *Spin Fashion*

Click for the full Conference Programme
瀏覽整個會議議程

Grab Your Last Chance!
把握最後機會!

Register to secure your seat!
立即登記留座

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:
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