**Three Themed Zones Covering All Retailing Needs** 

三大展區全面滿足零售業界所需

Retail Asia Conference and Expo (RACE) is going to be held from 8-10 May 2024 in HKCEC. To cater to the needs of all professional buyers, RACE has established three major themed zones offering a wide range of products and services in the industry, allencompassing sourcing experience under one roof.

亞洲零售論壇暨博覽會即將於2024年5月8-10日於香港會議展覽中心舉行。為滿足入場專業買 家需求,展會特設三大展區,業內產品與服務均一應俱全,提供一站式的展覽體驗。

**Retail Design & In-store** Marketing 零售店鋪設計及店內設備

**Retail Technology & Operations** 零售科技及零售營運

e-Commerce 網上零售

**Register Now!** 

立即登記免費參觀

下載團體登記表格

Download the group registration form and return the completed form to visit@retailasiaexpo.com for a speedier registration process if registering in groups of over 5 如果超過5位人士參與,可<u>下載團體登記表格</u>,填妥後將其電郵至<u>visit@retailasiaexpo.com</u>

## **Notable Speakers at Retail Asia Conference** 亞洲零售論壇星級嘉賓分享

Retail Asia Conference invites many industry experts from different sectors to analyse the latest trends in the industry one by one. The speakers are all well-rounded and it is an industry event that you must not miss!

本年度的亞洲零售論壇請來不同界別的行業專家,為大家一一剖識零售業的最新動態,講者全 部來頭十足,是絕對不能錯過的業界盛會!

Date 日期: 10 / 05 /2024

Venue 地點: Main Stage, Hall 1, HKCEC香港會議展覽中心展覽廳1主舞台 Fee 費用: HK\$100

Theme 主題: Retail Resilience: Harnessing Today's Challenges as Catalysts for the Future of Retail

10:30 - 11:00

Based in Hong Kong, Pascal Martin is a Senior Partner at OC&C Strategy Consultants, a firm largely focusing on the consumer goods and retail sectors, in Europe, Asia and the US. Pascal's experience spans 20+ years in management consulting and 12+ years in leadership roles at Nissan, adidas, Burberry and Marks & Spencer. He holds a Stanford MBA degree and a Master's degree in Civil Engineering.

Mr Pascal Martin, Senior Partner, OC&C Strategy Consultants



Having graduated from The Hong Kong University of Science and Technology, Alan brings more than 15 years of experience in Internet technology development and ecommerce entrepreneurship. He possesses a profound understanding of chat commerce and has a strong track record in enabling retailers to undergo digital transformation. His expertise has been recognized through multiple "Smart Retail Talent Awards" in Digital Marketing and E-Commerce presented by HKRMA.

Founder & CEO, Omnichat 11:40 - 12:25

Taurus Cheung is the Co-founder of ShipAny. Before founding ShipAny, he held leadership positions in technology companies in North America and with over 15 years of experience in enterprise software and cloud-based solutions. Taurus has accumulated years of IT experience before embarking on his entrepreneurial journey.

Mr Taurus Cheung, Co-founder, ShipAny

更多重量級嘉賓 **Other Professional and Notable Speakers** 

14:00 - 14:45





Mr Alan Chan Ms Audrey Menard Director in KPMG's Strategy General Manager, Hong & Operations, KPMG

Mr Ken Or Director of Corporate Strategy, Tam Jai Kong & Macau, Adobe



Mr William Chan

General Manager, Customer

Innovation, Hang Lung



Dr Francis Ling Chief Financial Officer,

14:45 - 15:45

International

Mr Kenny Sham General Manager, Hong Kong & Macau, Klook

## And more... 還有更多....

Online pre-registration has already closed while onsite walk-in registration with cash payment will be accepted. Seating is available on first-come first-served basis. 網上預先登記已經截止,有興趣人士歡迎即場報名及以現金付款。座位有限,先到先得

**Langham Hospitality** 

Meet all professional speakers onsite! 進場與一眾專業講者會面!

**Register Now!** 立即登記免費參觀



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## **Star Exhibitors** @ **RACE** 星級展商盡在亞洲零售論壇暨博覽會

Exhibitors of RACE have always been providing excellent products and services to the industry. Wanna get updated to the latest market trends? Stay tuned to our social media and eDMs for updates!

亞洲零售論壇暨博覽會展商一向致力為業界提供優產品及服務,想知最新行情?記得密切留意 我們社交媒體及電子資訊發佈的資料!

## 精選展商 Featured Exhibitor

Exhibitor 参展商 TRANSPERFECT TRANSLATIONS

LIMITED Product Name 產品名稱

GlobalLink technology suite Product Description 產品簡介 GlobalLink technology suite is used by organizations to simplify multilingual content management, with turnkey solutions to integrate with most leading e-commerce

Overseas Supporting Organisation 海外支持機構

Connect with Australia's leading retail community



**G** Global**Link** 



platforms.

RACE - Situated at the forefront of innovative retail solutions, this mustattend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions from building materials & automation, total surveillance systems to smart city and green technologies.



markets



visit@retailasiaexpo.com

