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Last Call for FREE Registration for RACE 2024
最後召集: 免費登記參觀亞洲零售論壇暨博覽會2024

Retail Asia Conference & Expo is opening at the **HKCEC** in two days on **8 May**! Seize the last chance to register for **FREE**! In addition to showcasing the diverse products and services in the retail industry, the exhibition also injects **new elements and activities** to bring more new impetus to all visitors.

亞洲零售論壇暨博覽會即將於後天**2024年5月8日**於香港會議展覽中心開幕，立即把握最後機會，**免費**登記入場參觀！展會除了繼續展示零售業內的多元產品與服務外，更注入了不同的**新元素及活動**，務求為業內帶來更多新動力。

Download Show Guide to browse our exhibitor list and event schedule to plan your route in advance!

下載參觀指南，預先瀏覽參展商名單和活動日程，提前規劃參觀路線！

Register Now!
立即登記

Show Features 場內焦點

Cyberport Pavilion Debuts at RACE
香港數碼港首次進駐會場

Hong Kong Cyberport Management Company Limited (Hong Kong Cyberport) will lead a group of startups and tech companies to **debut in our expo**, bringing new products and ideas to the industry! More innovative elements will be showcased at our show!

香港數碼港將帶領一眾合作初創及科技公司**首度進駐會場**， 為行業帶來最新產品，為展會注入更多嶄新元素!

Booth no. 攤位號碼: 1B-E01

Retail Experience Zone
零售體驗區

Powered by **Hong Kong Retail Technology Industry Association**, new retail technologies will be demonstrated how these applications can be use and change the landscape of the industry at the **Retail Experience Zone**.

在**香港零售科技商會**的支持下，「**零售體驗區**」將展現新零售技術如何應用在行業內並改變產業格局。

Booth no. 攤位號碼: 1B-D01

Exciting Onsite Events 現場精彩活動

Retail Asia Conference
亞洲零售論壇

Themed "**Retail Resilience: Harnessing Today's Challenges as Catalysts for the Future of Retail**", the **Retail Asia Conference 2024** brings all industry experts and professionals together to explore how we can transform difficulties into catalysts for innovation, transformation, and growth in the retail sector.

本年度**亞洲零售論壇**以「**轉危為機：挑戰成零售業未來的催化劑**」為題，邀請來自不同領域的重量級嘉賓講者，與大家一起探討市場挑戰如何成為零售業創新、轉型和成長的催化劑。

Online pre-registration has already closed while onsite walk-in registration with cash payment will be accepted. Seating is available on first-come first-served basis.

網上預先登記已經截止，有興趣人士歡迎即場報名及以現金付款。座位有限，先到先得。

Don't miss the annual great event in the retail industry!
萬勿錯過年度零售業界盛事！

Register Now!
立即登記

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.

Organiser:

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