

Wonderful Showcases & Exciting Activities Continues on Day 2
亞洲零售論壇暨博覽會第二天：繼續精彩內容

Retail Asia Conference & Expo 2024 came to day 2 today! The exhibition continues to provide fruitful and exciting content for visitors. In addition to the high-quality products and services provided by various exhibitors, there are also multiple engaging conferences and forums taking place on-site.

亞洲零售論壇暨博覽會今日繼續為參觀者提供精彩內容，除了一眾展商的優質產品及服務之外，場內更舉行多場精彩會議及論壇。



Numerous retail technology products and solutions are available at RACE for you to learn! Seize the last opportunity to join us!

眾多零售科技產品及方案已集場內於一身助你提升業務，記得把握最後機會進場！

Seize your final chance to join us tomorrow!
把握最後機會，明天進場！

Register Now!
立即登記

Exciting Event Preview of 9 May
5月9日節目精彩預告

10:30 –10: 50 TECRETAIL		How to select a right POS for a Global Retailer? Mr Leo Lo Co-Founder and Managing Director, <i>TECRETAIL LIMITED</i>
10:50 –11:10 OMO Growth Management Platform An ASG Company		The New Era for Retail Mr Benson Yip Regional Director, APAC, <i>ACG Corporation Limited</i>
11:10 –11:30 Tencent Cloud		How Internet Changes Retail & the Unique Value of Tencent Ecosystem Mr Stan Qiu Expert Solution Architect, Tencent Smart Retail, <i>Tencent Cloud</i>
11:30 –12:10 Omnichat		Customer Acquisition and Conversion Strategy for Retail Industry with WhatsApp Mr Jimmy Sum Account Director, <i>Omnichat</i>
16:00 –16:20 HKTVMall		Transforming E-commerce: Empowering Businesses with the Place Mr Tsang Chi Fai, Jerry Senior Manager – Business Development, <i>Hong Kong TV Shopping Network Company Limited</i>
16:20 –16:40 Oceanpayment		Leading the Future of Retail: Utilizing Localized Payment Strategies to Drive Global Growth 引領零售業未來：利用本地化支付策略促進全球增長 Mrs Gloria Chan BD Director, <i>Oceanpayment Co., Limited</i>

9 May 2024
14:00 - 16:00

Co-organiser: **5G** 大灣區5G產業聯盟 | **IOTHK** 香港物聯網

OPENING REMARKS
Mr Wilson Chung, President, IOTHK 香港物聯網商會 會長

AI EMPOWERS SMART NEW RETAIL
Mr Matthew Qin 鄒錦球先生, Solution Manager, China Mobile Hong Kong Company Limited 中國移動香港有限公司方案經理

新零售的創新環境
張傑先生, 電子紙聯盟 秘書長

SYNERGY OF AI + IOT: PIONEERING SUSTAINABILITY IN RETAIL
Mr Vincent Lu 盧建球先生, Senior Business Development Director, Eurasia Region of Tuys Smart 亞細亞區 亞太區高級商務發展總監

CRM SOLUTIONS IN THE RETAIL MARKET
Mr Jason Yeung 楊金升先生, Senior Consultant, Sharecrm Sharecrm 高級顧問

MODERATOR
Mr Sam Wu 伍偉球先生, Chairman, IOTHK 香港物聯網商會主席

PANELLISTS

搭建AI算力優化及管理平台
孫輝武博士, 聯科集團(中國) 總裁

人工智能賦能香港WEB3 發展及應用
李麗政女士, 香港數碼高層經理

人工智能賦能企業平台及應用
李展輝先生, 用友軟件(香港) 業務發展總監

企業監管及人工智能應用
李國強先生, Deloitte 德勤 合伙人

Supporting Organisation: AIBA, CAHK, 中國移動, HONG KONG COMPUTER SOCIETY, HKITDA, iPC, 香港資訊科技發展局

Come to Join Our Exciting Conferences NOW!
立即進場參與精彩會議!

Register Now!
立即登記



RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024



Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions – from building materials & automation, total surveillance systems to smart city and green technologies.