Seize the Last Chance to Join Us at RACE Today
最後一天: 把握機會進場參觀

Retail Asia Conference & Expo 2024 is going to conclude today. The three-day event has gathered industry experts and parties to provide not only wonderful products and events to our prestige visitors, but also create a platform for sourcing, business and idea exchange opportunities. Seize your final chance to join us NOW!

亞洲零售論壇暨博覽會即將閉幕，三天展會除了為觀眾最新產品及服務展示外更帶來及多項精彩活動，把握最後機會，立即進場與業界交流！

Register Now!
立即登記

Exciting Event Preview of 10 May
5月10日節目精彩預告

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5月10日節目精彩預告

Online pre-registration has already closed while onsite walk-in registration with cash payment will be accepted. Seating is available on first-come first-served basis.
網上預先登記已經截止，有興趣人士歡迎即場報名及以現金付款。座位有限，先到先得。

Cyberport at Retail Tech & Experience Theatre
數碼港進駐零售科技及體驗研討會

本年大會特別邀請**香港數碼港管理有限公司**，於「**零售科技及體驗研討會**」以「數碼轉型中應對的挑戰和機遇」為主題，分享不同的數碼科技方案應用案例和實用建議, 助零售企業加快進行數碼轉型，獲得更多企業數字化轉型靈感。

Navigating the Challenges and Opportunities in Digital Transformation
數碼轉型中應對的挑戰和機遇

The Digital Transformation Support Pilot Programme provides funding to help SMEs in F&B and Retail industries adopt ready-to-use basic digital solutions to stay competitive in the evolving business landscape. Speakers will share various digital solution cases and practical tips to assist you in expediting the pace of digital transformation.

「數碼轉型先導計劃」為餐飲業和零售業的中小企業提供資助, 以協助採用即用型基本數碼科技方案, 在瞬息萬變的商業環境中保持競爭力。講者將分享不同的數碼科技方案應用案例和實用建議, 助您加快進行數碼轉型。

10 May 2024 (Fri)

10:30 – 10:50

How to utilize the funding of Digital Transformation Support Pilot Programme to conduct Digital Transformation?
如何善用數碼轉型先導計劃的資助進行數碼轉型?
Ms Alice So
Head of Entrepreneurship, *Cyberport*
蘇雅麗
創業家組總監, *香港數碼港管理有限公司*

10:50 – 11:00

Case Sharing of Digital Solution: Enjoy 0% Transaction Fee - F&B Smart POS Solution
數碼科技方案應用案例: 低至0%交易費用 – 餐飲智能POS系統
Mr Andy Yip
Senior Marketing Manager, Product Marketing / SME Marketing, *HKT Commercial Group*
葉安迪
商業客戶產品及市務部高級經理, *香港電訊有限公司*

11:00 – 11:10

Case Sharing of Digital Solution: foodma F&B POS and Membership System
數碼科技方案應用案例: foodma餐飲POS及會員系統
Mr Alan Fung
Director, *WingPro Technology Limited*
馮家炳
董事, *穎普科技有限公司*

11:10 – 11:20

Case Sharing of Digital Solution: F&B Digital Payment Solutions and Shopfront Sales System
數碼科技方案應用案例: 餐廳電子支付系統及店面銷售管理方案
Ms Eva Ng
Associate Sales Director, *eRun Systems Limited*
吳綺雯
副銷售總監, *營運通系統有限公司*

11:20 – 11:30

Case Sharing of Digital Solution: Bindo Smart Food and Beverage POS cashier system +electronic payment solution(Option self-service ordering (Dine-in, Take-out) Wonder Payment
數碼科技方案應用案例: 智能餐飲POS收銀系統+電子支付解決方案(可加購自助點餐(堂食或外帶)系統)
Mr Ronson Chau
Head of Growth, *Bindo Labs*
周朗臣
業務增長主管, *速度網路科技有限公司*

CarouBiz Awards
旋轉商店頒獎典禮

Organised by Carousell, this year's CarouBiz Awards is set to take place at RACE, and will celebrate the success and outstanding achievements of top retailers (CarouBiz users) on Carousell.

第四屆「旋轉商店頒獎典禮」將表揚CarouBiz 旋轉商店用戶於過去一年成功善用Carousell 建立、發展及擴充網上生意， 提升業務表現！

Date 日期: 10 May 2024 (Fri) 2024年5月10日(五)

Venue 場地: Retail Tech & Experience Theatre
零售科技及體驗演講廳

*The event is only open to invitees. If you have any enquiries, please email chloe.huang@thecarousell.com or call 6757 0016 to contact Ms Chloe Huang from Carousell.
*活動只接受邀請人士參與，如有任何查詢，可郵 chloe.huang@thecarousell.com 或致電6757 0016與Carousell的美小姐聯絡。

Seize your final chance to join us NOW!
把握最後機會進場!

Register Now!
立即登記

RACE - Situated at the forefront of innovative retail solutions, this must-attend event brings together the brightest minds in the retail industry to explore revolutionary ideas and cutting-edge technologies to ride the new wave of consumerism in Asia.

RACE 2024 will be co-located with Build4Asia 2024

Build4Asia - Asia's no.1 Tradeshow for the building, electrical engineering and security industries provides an interactive platform for market leaders to showcase cutting-edge technologies and solutions -- from building materials & automation, total surveillance systems to smart city and green technologies.

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