

RACE 2024 Sets a Bold New Path for the Industry

RACE 2024 成功開闢零售新路向



RACE 2024 has wrapped up with outstanding success, attracting **3300+** retail professionals from both local and regional area, gathering **500+** exhibitors & brands. From productive business negotiations, captivating speeches to interactive panel sessions, the expo provided a platform for thought leaders to explore the next big advancements in retail, sparking a wave of innovations in Hong Kong's retail industry.

亞洲零售論壇暨博覽會（RACE）2024 圓滿結束，吸引了**3300+**名本地和區內專業買家到場，匯聚**500+**展商及品牌，再次印證了展覽作為業界溝通平台的重要性。展覽現場商貿洽談、專題演講、互動討論精彩不斷，成功讓業界領袖重新思考零售未來，帶動香港零售業創新發展。

Snapshots of RACE 2024

展會精彩瞬間



Secretary for Commerce and Economic Development Dr Bernard Chan, JP, industry associations, exhibitors and buyers celebrated industry excellence at our opening ceremony.

商務及經濟發展局副局長陳百里博士，行業協會、參展商及買家於開幕典禮上共賀行業盛事。



Over 100 hours of educational seminars and discussions thanks to the contribution of renowned retail industry associations, tech giants and opinion leaders.

感謝來自零售行業協會、著名科技公司和意見領袖帶來了超過 100 個小時的專題講座和討論。

Post Show Report is now available online!

展會報告現已上線!

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Book now for the Next Edition

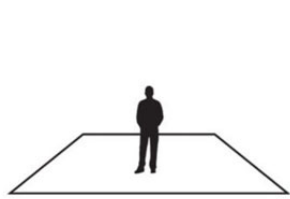
立即預訂下屆展位

Over **70%** of exhibitors have already rebooked for the next edition, which is set to take place from **14-16 May at HKCEC**. Secure your place now to position your brand in front of the local and regional retail community!

下屆亞洲零售論壇暨博覽會（RACE）將於**5月14日至16日假香港會議展覽中心**舉行，現逾**七成的**參展商已率先預訂下屆展位。立即參展，向本地及區內零售商推廣您的品牌！

Stand Packages

參展費用及形式



Space Only

US\$530/m²

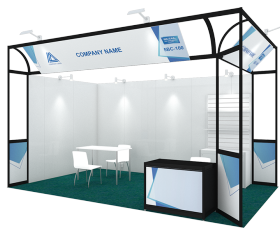
(min.18m²)



Walk-on Package

US\$580/m²

(min.9m²)



Premium Package

US\$620/m²

(min.18m²)

 exhibit@retailasiaexpo.com

 +852 3709 4981

Contact us now to secure your prime location!

立即聯絡我們 預訂最佳展位！

Organiser:



Informa Markets

 17/F, China Resources Building,
26 Harbour Road, Wanchai,
Hong Kong

 +852 3709 4981

 exhibit@retailasiaexpo.com

