The RACE 2025 Exhibition Sales Brochure Has Just Been Released! Join Us in Exploring New Retail Possibilities in Hong Kong!
RACE 2025展會銷售手冊新鮮出爐！一起探索香港零售新可能！

Retail Asia Conference & Expo (RACE) will make a grand return from 2-4 September 2025! This year's show reflects the latest market trends and introduces a new dedicated zone for food retail, enhancing the synergy between retail and the F&B sector. The exhibition **sales brochure has now been released!**

亞洲零售論壇暨博覽會（RACE）將於2025年9月2-4日盛大回歸！本次展會呼應市場最新趨勢，新增餐飲零售專題展區，深化零售與餐飲協同效應！展會**銷售手冊現已新鮮出爐！**

Exhibit Now
立即參展

In the exhibition sales brochure, you will not only learn about RACE 2025 being co-located with Restaurant, Bar & Café Hong Kong (RBHK), which features a brand-new zone for food retail, but you will also **uncover additional highlights of the show!**

在展會銷售手冊介紹中，您不僅可以了解到RACE 2025和香港餐飲展（RBHK）同場舉行並新增餐飲零售專題展區，更可以**縱覽更多展會亮點！**

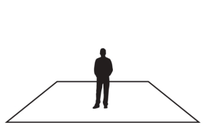
Featured Exhibition Zones
專題展區

Spectacular Events
精彩活動

A series of exciting events, including the **Retail Asia Conference and the Retail Tech & Experience Theatre**, will connect exhibitors and buyers, fostering **valuable exchanges of retail knowledge**. These gatherings will also provide opportunities for industry leaders to **discuss the key challenges and opportunities in the retail sector**, collaboratively shaping the future of retail!

亞洲零售論壇、零售科技及體驗研討會等一系列精彩活動，連接展商與買家，促進**有價值的零售知識交流**，更為業內菁英創造機會，一起**探討零售行業的主要挑戰和機遇**，塑造零售未來!

2025 Exhibiting Packages
2025年展位選項



Space Only
光地展位
US$530/ m²
每平方米530美元
(min. 18m²)
（ 18平方米起 ）

Walk-on Package
標準展位
US$580/ m²
每平方米580美元
(min. 9m²)
（ 9平方米起 ）

Premium Package
特級展位
US$620/ m²
每平方米620美元
(min. 18m²)
（ 18平方米起 ）

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