



Want to Capitalise on ECommerce Trends and Industry Opportunities?

Discover More at RACE 2025!

想把握電子商務趨勢及行業利好？一切盡在RACE 2025！

Driven by technological advancements and evolving consumer habits post-epidemic, the **eCommerce industry is rapidly developing**. Furthermore, by 2025, "**E-commerce Easy**" **will be expanded to cover ten ASEAN countries**, enabling enterprises to access the ASEAN eCommerce market and expand more easily. This initiative will enhance Hong Kong's connectivity with international eCommerce markets and encourage local businesses to thrive in diverse environments. Seizing this opportunity, Retail Asia Conference & Expo (RACE) 2025 will feature the dedicated **ECommerce Zone** showcasing innovative solutions for the development of the sector!

科技發展以及疫後消費習慣促進 **電子商務飛速發展**，行業迎來蓬勃發展機遇。2025年，香港政府將**擴大「電商易」的資助範圍至東盟十國**，此舉將加強香港與海外電商市場的連接，激發電商企業在多元化市場中的活力！在此良好機遇下，亞洲零售論壇暨博覽會（RACE）2025特別設置**電子商務專題展區**，網羅促進電商發展的尖端解決方案！



The ECommerce Zone **showcases solutions to address the following questions:**

電子商務展區將**集合以下問題的解決方案**：

- How to streamline online shopping experiences? 如何簡化線上購物體驗？
- How to optimise sales? 如何提高銷售表現？
- How to improve customer satisfaction? 如何提高客戶滿意度？
- And much more 以及更多.....

Want to enhance your brand exposure with the latest technology or best solutions for the industry? Secure your stand now! And for visitors, **everything you need to know about the latest eCommerce trends is right here at RACE 2025!**

想要透過最新技術或最佳解決方案提升品牌曝光度嗎？歡迎立即預留展位！而對於參觀者，**您想了解的一切最新電商動態，盡在RACE 2025！**

Exhibit Now
立即參展

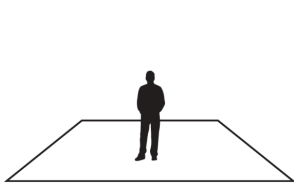
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Want to know what else will be on display at RACE 2025? Curious about the spectacular events that will take place? Interested in the highlights of exhibiting at RACE 2025? [Click here to download the sales brochure!](#)

想知道RACE 2025還開設了哪些專題展區？屆時將舉辦什麼精彩活動？還有哪些參展亮點？[立即點擊下載展會銷售手冊！](#)

2025 Exhibiting Packages
2025年展位選項



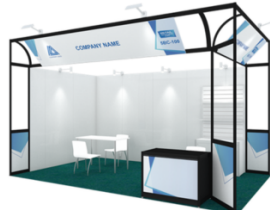
Space Only
光地展位

US\$530/ m²
每平方米530美元
(min. 18m²)
(18平方米起)



Walk-on Package
標準展位

US\$580/ m²
每平方米580美元
(min. 9m²)
(9平方米起)



Premium Package
特級展位

US\$620/ m²
每平方米620美元
(min. 18m²)
(18平方米起)

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