



Adapt, Innovate, and Thrive at RACE 2025  
把握機遇，創新突破，亞洲零售論壇暨博覽會2025助你開啟商機

The retail industry is evolving at an unprecedented pace and **Retail Asia Conference & Expo (RACE) 2025** is here to empower your business to stay ahead in this dynamic landscape. This premier event is your opportunity to showcase innovative solutions, embrace industry trends, and connect with a global network of innovators—all under one roof.

零售業發展迅速，作為地區行業樞紐的**亞洲零售論壇暨博覽會 (RACE) 2025** 將助您應對行業局勢，展示創新方案、掌握行業趨勢和與國際零售業專家建立聯繫。

Exhibit Now  
立即參展

Unlock the Benefits for Your Business:  
發掘業務增長潛在機會：

- Gateway to Global Retail Markets 通往全球零售市場的門戶：**  
Harness unmatched opportunities in the vibrant retail landscape of Hong Kong, the ultimate launchpad for retail solution providers aiming to conquer international markets. Hong Kong is not just a destination; it's your ideal springboard to access the world's most dynamic retail arenas. Elevate your brand, expand your reach, and make your mark on the global stage.  
抓住展示尖端創新的機會，建立戰略性全球夥伴關係，並與行業關鍵人物建立聯繫。香港不僅是一個目的地，它是您通往全球零售市場的理想跳板。提升品牌，擴展您的影響力，並在全球舞台上留下您的印記。
- Synergy Between RACE and RBHK 發揮零售與餐飲協同效應：**  
Experience the power of cross-industry collaboration through the synergy between **RACE** and **Restaurant, Bar & Café Hong Kong (RBHK)**. By uniting two influential expos under one roof, exhibitors can engage in innovative partnerships, drive business growth, and explore exciting opportunities in retail and beyond. Don't miss the chance to be part of this unique convergence.  
**RACE**與**香港餐飲展 (RBHK)** 的協同效應為參展商帶來更多跨行業合作商機。兩大知名商貿展會同場舉行，為參展商創造創新合作、業務增長及探索零售以外更多的商業機遇。
- Four Featured Exhibition Zones 四大專屬展區：**  
**RACE 2025** will feature **four carefully curated exhibition zones** tailored to address retail industry's dynamic needs. Exhibitors can showcase their solutions in highly targeted areas, ensuring maximum exposure while benefiting from an event that embraces the nature of modern retail industries. Particularly in the newly established Food Retail area in 2025, exhibitors will engage with professional buyers from both the foodservice and retail sectors.  
**RACE 2025**設有**四大專屬展區**，全面覆蓋零售業各方面需求。參展商可於專屬展區展示方案，準確定位目標客戶，同時享受博覽會帶來的綜合效益，滿足現代零售業的多元化需求。尤其在2025年特別增設的餐飲零售展區，參展商更可接觸橫跨餐飲及零售行業的專業買家。



- Two Spectacular Events 兩大精彩活動：**  
Participate in two signature events at **RACE 2025: Retail Asia Conference and Retail Tech & Experience Theatre**. These events offer data analysis of industry challenges, best practices, and cutting-edge technologies. Exhibitors will gain actionable takeaways to navigate changes, drive innovation, and maintain a competitive edge in the evolving retail landscape.  
參與 **RACE 2025** 的兩大特色活動：**亞洲零售論壇** 和 **零售科技及體驗研討會**。活動聚焦行業挑戰、實踐及創新技術，提供數據分析，助參展商應對變化，推動創新，並在瞬息萬變的零售市場中保持競爭優勢。

Connect with Buyers in the Following Sectors  
成為RACE展商，接觸以下領域的買家

- Telecommunications and Technology 電信和科技
- Retail and Consumer Goods 零售和消費品
- Luxury and Fashion Brands 奢侈品和時尚品牌
- Food and Beverage 餐飲
- Transportation and Logistics 運輸和物流
- Property and Real Estate 房地產
- Entertainment and Hospitality 娛樂和酒店業
- Financial Services 金融服務
- Conglomerates and Group Companies 綜合企業和集團公司
- Health and Beauty 健康和美容
- Travel and Tourism 旅遊觀光

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**Don't miss this opportunity to redefine your business future.** Join RACE 2025 to drive innovation, and connect with industry leaders. Secure your stand now to position your business as a pioneer in retail and unlock unprecedented opportunities for growth and collaboration.

**把握機會，重新定義您的業務未來！** 參展亞洲零售論壇暨博覽會2025，與行業領袖攜手推動創新與進步。立即預訂展位，讓您的業務在零售業脫穎而出，解鎖零售增長與合作的全新機遇！

With tailored exhibiting packages, premium stand options, and exclusive networking opportunities, we're here to help you maximise your impact and achieve success.

我們為您量身打造參展方案，提供高端展位選項和專屬交流機會  
幫助您最大化影響力並取得成功。

2025 Exhibiting Packages  
2025年展位選項

<b>Space Only</b> <b>光地展位</b>	<b>Walk-on Package</b> <b>標準展位</b>	<b>Premium Package</b> <b>特級展位</b>
US\$530/ m² 每平方米530美元 (min. 18m²) ( 18平方米起 )	US\$580/ m² 每平方米580美元 (min. 9m²) ( 9平方米起 )	US\$620/ m² 每平方米620美元 (min. 18m²) ( 18平方米起 )

Organiser:



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