RETAIL ASIA CONFERENCE & EXPO
亞洲零售論壇暨博覽會
informa markets

ASIA'S RETAIL INNOVATION HUB
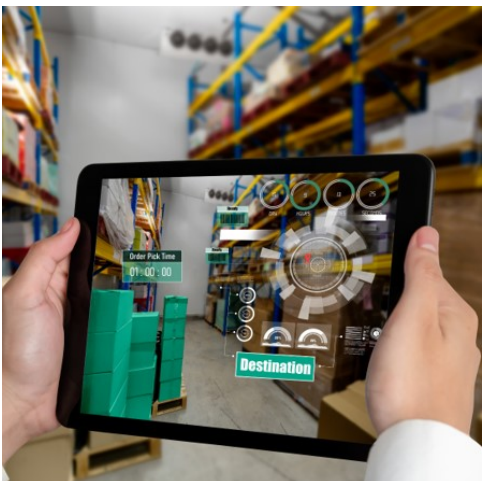亞洲零售創新樞紐
2 - 4 SEP 2025
HKCEC | 香港會議展覽中心

Transform or Trail Behind: Meet Retailers Ready for Tech Revolution at RACE 2025
轉型迎戰，否則落後——與渴求零售科技革命的買家齊聚一堂，
RACE 2025助您搶先開啟商機

Outdated technology is silently poisoning the retail business, leading to inefficiencies, lost sales, and diminishing customer loyalty. Retailers today face mounting pressure to **modernise their operations to stay competitive in a fast-changing landscape.**

過時的科技漸漸拖慢零售業發展，導致效率降低、銷售損失和顧客忠誠度下降。零售商正面臨龐大壓力，**需要創新技術以在快速變化的環境中保持競爭力。**

Source資料來源：Forbes

Retailers are actively seeking innovative tech solutions to improve supply chain management, enhance customer experiences, and streamline workflows. **RACE 2025 provides the perfect platform** for you to demonstrate how your technologies can solve these critical challenges and help retailers thrive.

零售商正在積極尋找創新的技術解決方案來改善供應鏈管理、增強客戶體驗並簡化工作流程。而**亞洲零售論壇暨博覽會 (RACE) 2025 為您提供了一個完美的平台**，展示您的技術能如何解決這些關鍵挑戰並幫助零售商蓬勃發展。

Exhibit Now
立即參展

Why Exhibit at RACE 2025? 為何參展RACE 2025？

Premier Retail Innovation Hub 亞洲零售創新焦點：
- Asia's leading retail expo, attracting top-tier retailers and decision-makers.
  亞洲領先展覽，與正在尋找創新科技的關鍵零售商交流

- Showcases cutting-edge solutions in Retail Technology, eCommerce, Food Retail, and Retail Experience & Marketing.
  展示涵蓋零售科技、電子商務、餐飲零售與零售體驗與行銷的前沿方案

Extensive Reach 業內廣泛影響力：
- Unmatched networking and business collaboration opportunities. 開創無數商業合作與人脈拓展的可能性

Educational Insights 專業知識洞察:
- Gain valuable knowledge with seminars on retail innovation and trends.
  專業研討會，深入了解行業最新趨勢與技術創新

Collaborating with Leading Exhibitors to Seize Market Opportunities
協同頂尖展商，搶佔市場先機

Tencent Cloud has confirmed its participation in RACE 2025! Industry giants will gather, **joining forces with top exhibitors to leverage the collective influence of the sector** and seize opportunities for growth in the Asian retail technology market!

騰訊雲已確認參展 RACE 2025！行業巨擎雲集，**與頂尖展商攜手參展，藉助行業號召力協同作用**，搶佔亞洲零售科技行業發展先機！

FEATURED EXHIBITORS 展商介紹

Tencent Cloud

TENCENT CLOUD

Co-location with RBHK: Cross-Industry Collaboration for More Opportunities
與 RBHK 攜手打造更多可能

RACE 2025 is co-located with **Restaurant, Bar & Café Hong Kong (RBHK)**, creating unique synergies between the retail and F&B industries:
RACE 2025 將與**香港餐飲展（RBHK）**同場舉辦，將零售與餐飲行業緊密聯繫，帶來更多的合作機遇：

Connect with F&B Buyers Embracing Retail Technology
對接尋求創新科技解決方案的餐飲零售商

A Diverse Buyer Base Uniting Retail and F&B Industries
覆蓋零售及餐飲多元化買家

Increase Brand Exposure and Drive Foot Traffic from Quality Leads
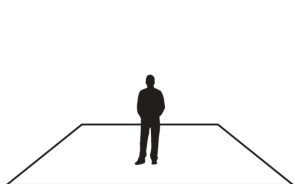**更多高質量展會現場流量以提高品牌曝光率**

Meet Our Previous Visiting Buyers
我們的往屆參訪買家

3HK	Conrad Hong Kong	Jardine Restaurant Group	New Yaohan
A.S. Watson	DBS	Jebsen Group	Ngong Ping 360
A1-Bakery	DFI Retail Group	JIA GROUP	Ocean Park
Aberdeen Marina Club	Epicurean Group	JW Marriott	Parklane Hotel
AEON Stores (Hong Kong) Co., Limited	Fairwood Holdings Ltd	K11 Concepts	Parknshop
Agnes b	FANCL	King Parrot Group	Pirata
Airport Authority Hong Kong	Four Seasons Hotel Hong Kong	Lai Sun Dining	Plaza Premium Group
Alibaba	Fujitsu Hong Kong	Langham Hospitality Group	Ralph Lauren
American Express	Gaia Group Ltd	Lenovo	Rosewood Hong Kong
Angliss Hong Kong Food Service Limited	Galaxy Entertainment Group	Link Asset Management Limited	Sa Sa
Aqua Restaurant Group	Grand Hyatt Hong Kong	LKF Concepts	Samsung
AXA	Grand Lisboa Palace	Lubuds	Sands Macau
Black Sheep	Harbour Grand Hong Kong	Lukfook Jewellery	Shangri-La Group
Café de Coral	Hermes	lululemon	SHKP
Cafe Deco Group	HKTVmall	LVMH	SmarTone
Cathay Pacific Airways	Hong Kong Disneyland	Mandarin Oriental	SOGO Hong Kong Company Limited
Chanel	Hong Kong Jockey Club	Maxim's Caterers	Sony
China Mobile Hong Kong	Hongkong Land	McDonald's	Swire Hotels
Chow Tai Fook Jewellery	Huawei	Melco Resorts & Entertainment	Swire Properties
CIAO International Limited	Hyatt International	MGM Macau	
City Super	I.T Group	Miramar Group	
Compass Group Hong Kong	IHG Hotels and Resorts	MTR	

Don't miss your chance to position your retail tech solutions at the forefront of the industry. Secure a stand at **RACE 2025** to connect with key decision-makers, showcase your innovations, and drive your business forward.

參展**亞洲零售論壇暨博覽會 2025**，助您接觸更多潛在客戶，展示您的創新科技，推進業務發展！

Exhibit Now
立即參展

2025 Exhibiting Packages
2025年展位選項

Space Only
光地展位
US$530/ m²
每平方米530美元
(min. 18m²)
（18平方米起）

Walk-on Package
標準展位
US$580/ m²
每平方米580美元
(min. 9m²)
（9平方米起）

Premium Package
特級展位
US$620/ m²完
每平方米620美元完
(min. 18m²)
（18平方米起）