



Shape the Future of Retail: Be a Speaker at RACE 2025
塑造零售業未來：報名成為 RACE 2025 講者

Retail Asia Conference & Expo (RACE) 2025 is set to be the spotlight for Asia's retail industry. This year, in collaboration with **Restaurant, Bar & Café Hong Kong (RBHK)**, we're creating an unparalleled synergy between retail and F&B industries. We warmly invite you to showcase your expertise as a speaker at our dual key events:

亞洲零售論壇暨博覽會 (RACE) 2025 作為亞洲零售行業的中心舞台，今年，我們與**香港餐飲展 (RBHK)** 攜手，首次串聯零售與餐飲業界，誠邀您作為演講嘉賓，在RACE兩大關鍵活動中發聲：



Theme: "Navigating the Future: The New Era of Retail"
主題：「駕馭未來：零售新時代」

Lead pivotal discussions on 主導關鍵議題：

AI & Retail Technology Evolution 人工智能與零售科技演進

- AI Revolution and Its Impact on Retail AI 人工智能革命及其對零售的影響
- Online and Offline Commerce in the Era of AI 人工智能時代的線上與線下貿易
- Omnichannel Experience with AI 人工智能驅動的全渠道零售體驗
- Workforce Challenges and AI Solutions 勞動力挑戰與人工智能方案

Innovation & Future Retail Experiences 創新與未來零售體驗

- New Tech Innovations in the Retail Industry 零售業的科技創新
- Experiential Retail 體驗式零售
- Future of Retail Stores 零售店的未來發展
- Retail Startups Showcase 初創零售企業展示

Strategic Market Expansion & Other Developments 策略性市場擴展與其他發展

- Overseas Market Expansion 海外市場拓展
- International Trade Under Tariffs and Trade Wars 關稅與貿易戰下的國際貿易
- Social Commerce Evolution and the Influence of Gen Z 社交電商演變及 Z 世代的影響力
- Sustainability and Green Supply Chain 可持續性與綠色供應鏈

Why Speak? 演講優勢

- Command Centre Stage 主導亞洲業界話語權**
Address thousands of retail and F&B professionals at Asia's premier gathering of industry decision-makers.
面向數千位零售及餐飲決策者——亞洲規模頂尖的跨產業平台。
- Forge Cross-Industry Authority 奠定跨領域權威地位**
Establish yourself as a thought leader, shaping the future of retail across both the retail and F&B sectors.
在零售與餐飲雙領域樹立思想領導力，成為塑造行業未來的關鍵聲音。
- Amplify Strategic Influence 擴展戰略影響半徑**
Engage in discussions on vital trends—such as AI, expansion, and innovation—with C-suite stakeholders and investors.
與企業高管及投資者深度探討AI、海外擴張、創新轉型等核心議題。
- Cultivate High-Value Connections 鏈結高價值合作網絡**
Network with pioneers actively seeking transformative partnerships and insights.
與尋求突破性解決方案的業界先驅建立深度夥伴關係。



Showcase your groundbreaking solutions to an engaged audience of **C-suite executives, buyers, and tech innovators**. This is your moment to
向**企業決策者、買家及科技創新者**展示您的突破性方案：

- Demonstrate products that tackle critical pain points
解決行業痛點的產品實證
- Forge partnerships with ready-to-buy decision-makers
與高潛力合作夥伴現場對接

Why Speak? 演講優勢

- Access Ready-to-Buy Decision-Makers 直擊高意向決策層**
Engage with thousands of C-suite executives, buyers, and investors who are actively sourcing retail and F&B solutions.
精準對接數千位零售及餐飲業企業高管、採購負責人及投資者——主動尋求創新方案的優質買家。
- Showcase ROI-Driven Innovations 展示高回報解決方案**
Demonstrate how your products effectively address critical challenges such as supply chain efficiency, customer experience personalisation, and sustainable operations.
實證您的技術如何破解行業痛點：提升供應鏈效能、打造個人化體驗或推動可持續營運等。
- Accelerate Deal Conversions 即場轉化合作商機**
Take advantage of face-to-face sessions with stakeholders eager to procure—turn interest into signed contracts.
與具採購決策權的持份者深度洽談，將產品優勢轉化為實質訂單。

Apply Now
立即申請

Ready to Ignite Change?

您準備好引領變革了嗎？

Submit your application by **4 July 2025** and join industry pioneers who are redefining retail!
於**2025年7月4日及之前**提交報名信息，與重塑零售未來的先驅者並肩！

Who Are Our Audience
您的聽眾來自以下行業

- Telecommunications and Technology 電信和科技
- Retail and Consumer Goods 零售和消費品
- Luxury and Fashion Brands 奢侈品和時尚品牌
- Food and Beverage 餐飲
- Transportation and Logistics 運輸和物流
- Property and Real Estate 房地產
- Entertainment and Hospitality 娛樂和酒店業
- Financial Services 金融服務
- Conglomerates and Group Companies 綜合企業和集團公司
- Health and Beauty 健康和美容
- Travel and Tourism 旅遊觀光

Organiser:



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