Exhibit at RACE 2025: Connect with Retail and F&B Buyers, Captivate the **Core Market Driving Industry Growth**

參展RACE 2025—橫跨零售餐飲雙領域買家,深入驅動產業增長的核心市場

Now is the time to seize leadership in the burgeoning self-service technology sector within the Asia Pacific region! Currently commanding 34% of the global market share, this vibrant area is set for accelerated growth, projected to achieve the highest compound annual growth rate (CAGR) from 2024 to 2032. This expansion is driven by the swift adoption of self-service solutions across various sectors, including retail and hospitality.

立即掌握亞太自助科技增長的領導權!亞太地區現已佔據全球自助科技市場34%份額,2024年 至2032年,亞太市場將以最高複合年增長率加速擴張—此成長動能源自零售及酒店餐飲業等行 業及對自助科技的快速採用。

Source 資料來源: SNS Insider

Founder & CEO STOREBERRY LIMITED



RACE 2025 is your strategic gateway to spearhead this transformative journey! This expo unites regional buyers who are actively seeking cutting-edge solutions, providing exhibitors with unprecedented opportunities to capitalise on emerging trends. Co-located with Restaurant, Bar & Café Hong Kong (RBHK), RACE 2025 positions your brand at the very heart of innovation. Here, you will connect not only with major retailers but also with foodservice buyers who are urgently pursuing next-generation technology—all within a single platform designed to meet the explosive demand of today's consumers.

RACE 2025 正是您引領變革的戰略核心!展會將**匯聚亟需尖端科技的區域買家**,助參展商搶 佔龐大商機,更與香港餐飲展 (RBHK) 同場聯動,將使您的品牌踞守創新樞紐。在此,您不 僅能對接零售巨頭,更將觸及亟需尖端科技的餐飲業買家,一站式滿足爆發性消費需求。

Exhibit Now 立即參展

Trust in Action: Rebooking Exhibitors Reflect on Their RACE Experience 信任之選:參展商分享爲何重返RACE

RACE is an ideal platform for us to meet local retailers from a wide array of industries, ranging from fashion, F&B & hospitality to home goods and beyond. This diverse mix of attendees allows us to build valuable connections and understand the varied needs of different market segments. RACE 是我們接觸本地多元行業零售商的理想平台,涵蓋時裝、餐飲及酒店、家居用品等領域。如此多元化的與會者 組合,讓我們得以建立寶貴聯繫,並深入理解不同市場領域的各類需求。 Cyrus So

Co-located with RBHK: A Powerful Synergy Between Retail and F&B 與 RBHK同場聯動,助您直抵兩大行業核心

Reach F&B Buyers 對接餐飲買家

The F&B industry is increasingly integrating retail tech to enhance customer experience and operational efficiency. Exhibitors can tap into this growing market and provide tailored solutions that meet F&B-specific needs.

與來自餐飲行業的零售商接洽,他們正在尋求創新科技解決方案,例如提升訂單處理效率、優 化客戶體驗的技術。

Diverse Buyer Base 覆蓋更多元化買家

夥伴。

By uniting the retail and F&B industries, RACE 2025 ensures a diverse range of attendees, from decision-makers in retail chains to restaurant operators and hospitality professionals. 無 論是零售連鎖品牌還是餐飲經營者,參展商都能接觸到這些多元化的潛在客戶群體。

Enhanced Business Exposure 提升品牌曝光

Sharing a space with RBHK amplifies visibility and ensures more foot traffic from high-quality 與香港餐飲展聯合展出意味著更多參展流量,從而提高品牌曝光率並吸引高質量的買家和合作

Meet Our Previous Visiting Buyers

	我們的往屆		
3НК	A.S. Watson	A1-Bakery	Aberdeen Marina Club
AEON Stores (Hong Kong) Co., Limited	Agnes b	Airport Authority Hong Kong	American Express
Angliss Hong Kong Food Service Limited	Aqua Restaurant Group	AXA	Black Sheep
Café de Coral	Cafe Deco Group	Cathay Pacific Airways	Chanel
China Mobile Hong Kong	Chow Tai Fook Jewellery	CIAO International Limited	City Super
Compass Group Hong Kong	Conrad Hong Kong	DBS	DFI Retail Group
Epicurean Group	Fairwood Holdings Ltd	FANCL	Four Seasons Hote Hong Kong
Fujitsu Hong Kong	Gaia Group Ltd	Galaxy Entertainment Group	Grand Hyatt Hong Kong
Grand Lisboa Palace	Harbour Grand Hong Kong	Hermes	HKTVmall
Hong Kong Disneyland	Hong Kong Jockey Club	Hongkong Land	Huawei
Hyatt International	I.T Group	IHG Hotels and Resorts	Jardine Restauran Group
Jebsen Group	JIA GROUP	JW Marriott	K11 Concepts
Lai Sun Dining	Langham Hospitality Group	Lei Garden	Lenovo
Link Asset Management Limited	LKF Concepts	Lubuds	Lukfook Jewellery
lululemon	LVMH	Mandarin Oriental	Maxim's Caterers
McDonald's	Melco Resorts & Entertainment	MGM Macau	Miramar Group
MTR	New Yaohan	Ngong Ping 360	Ocean Park
Parklane Hotel	Parknshop	Pirata	Plaza Premium Group
Ralph Lauren	Rosewood Hong Kong	Sa Sa	Samsung
Sands Macau	Shangri-La Group	SHKP	SmarTone
SOGO Hong Kong Company Limited	Sony	Swire Hotels	Swire Properties
Tai Hing Group	Tam Jai International Co., Ltd.	Taste of Asia	The Dairy Farm Company
The Harbourview	The Hong Kong Jockey Club	The Peninsula Hong Kong	The Ritz Carlton Hong Kong
The St. Regis Hong Kong	Tsui Wah Holdings Limited	Uni-China	Unicorn Stores H
Wing On Department Store	Wynn Macau Resorts	YATA Limited	

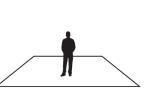
Harness this unparalleled momentum—exhibit at RACE 2025 to showcase your **technology**, **seize booming demand**, and shape the future of retail in the world's most dynamic markets.

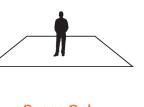
在此關鍵時刻參展RACE 2025,您將向蓬勃市場展示創新實力、精準對接激增需求,並在最具 活力的零售前沿市場定義未來!

Exhibit Now 立即參展

2025 Exhibiting Packages

2025年展位選項









Space Only 光地展位

US\$530/ m² 每平方米530美元 (min. 18m²) (18平方米起)

標準展位 US\$580/ m² 每平方米580美元 (min. 9m²) (9平方米起)

Premium Package 特級展位 US\$620/ m² 每平方米620美元 (min. 18m²) (18平方米起)

Organiser:



markets



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