



Unleash Retail Potential: Explore Cutting-Edge SaaS Solutions at RACE 2025
釋放零售潛力：盡覽SaaS尖端方案 @ RACE 2025



SaaS solutions have become the cornerstone of modern retail operational efficiency, transforming traditional processes into streamlined digital workflows. By automating critical functions like inventory management, sales transactions, and customer relationship management, retail SaaS platforms enable businesses to **make data-driven decisions in real-time, rapidly adapt to market changes, and optimise operations for maximum profitability**. As evidenced by the **growing Asia Pacific SaaS retail market**, these cloud-based technologies are allowing retailers of all sizes to reduce operational costs while simultaneously enhancing performance and customer experience—creating **a competitive advantage that traditional on-premise solutions simply cannot match**. In today's digital-first retail landscape, SaaS adoption has evolved from optional to essential for retailers seeking sustainable operational excellence.

SaaS已成為現代零售營運效率的基石，將傳統流程轉變為精簡的數位工作流程。通過自動化庫存管理、銷售交易和客戶關係管理等關鍵功能，零售SaaS平台使企業能夠**實時做出數據驅動的決策，迅速適應市場變化，並優化營運以實現最大盈利能力**。亞太地區SaaS零售市場持續增長，證明這些雲端技術正在幫助各種規模的零售商降低營運成本，同時提升績效和客戶體驗—創造**傳統本地部署解決方案無法比擬的競爭優勢**。在當今數位優先的零售環境中，對於尋求可持續營運卓越的零售商而言，SaaS的採用已從可選項演變為必要條件。

Source 資料來源：[Cognitive Market Research](#)

RACE 2025 is your strategic gateway to transform your retail operations! This expo **brings together cutting-edge SaaS solutions** specifically designed for forward-thinking retail professionals like you. **Co-located with Restaurant, Bar & Café Hong Kong (RBHK)**, RACE 2025 puts you at the very heart of innovation. Here, you will **discover next-generation technologies from leading solution providers that can revolutionise your retail and F&B business operations**—all within a single platform designed to help you meet the demand of today's consumers.

RACE 2025正是您革新零售營運的戰略平台！展會**匯聚專為零售業設計的尖端SaaS解決方案**，您把握數碼轉型先機，更與**香港餐飲展（RBHK）同場聯動**，RACE 2025讓您置身創新樞紐，**接觸領先科技供應商，發掘能徹底改變您零售及餐飲業務營運的新技術**，助您應對現今消費者的需求。

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Elevate Your Retail SaaS Solutions at RACE 2025
在 RACE 2025展示您的零售SaaS方案，引領行業創新

Ready to Dominate the Retail Tech Revolution? RACE 2025 is your gateway to showcase game-changing SaaS solutions where retail innovation meets explosive market demand. While competitors struggle to connect, you'll be:

準備好主導零售科技革命了嗎？RACE 2025為SaaS創新者提供頂級平台，推動零售科技轉型。隨著全球數位化加速，透過參展您可以：

- Engage with retail leaders 與零售領袖互動
- Showcase your solutions to qualified buyers 向真實買家展示您的解決方案
- Position your brand as a leader in the evolving retail tech landscape 提升品牌行業地位

Harness this unparalleled momentum! Secure your space at RACE 2025 and shape retail's digital future.

把握機會！參展 RACE 2025，共同塑造零售業的數位未來。

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US\$530/ m ² 每平方米530美元 (min. 18m ²) (18平方米起)	US\$580/ m ² 每平方米580美元 (min. 9m ²) (9平方米起)	US\$620/ m ² 每平方米620美元 (min. 18m ²) (18平方米起)