

ASIA'S RETAIL INNOVATION HUB 亞洲零售創新樞紐 2 - 4 SEP 2025

HKCEC | 香港會議展覽中心

Unlock the Potential of E-Payments in Asia Pacific: RACE 2025 – Your **Gateway to Multi-Market Success**

釋放亞太電子支付發展潛力: RACE 2025為您開啓多市場成功之門



The future of retail is destined for those who adeptly navigate the intricate payment landscape of the Asia Pacific region. With the area representing nearly two-thirds of global digital wallet expenditure—amounting to an impressive US\$9.8 trillion—retailers are presented with both unparalleled opportunities and formidable challenges.

零售業的未來屬於能夠駕馭亞太複雜支付格局的企 業。隨著該地區佔全球電子錢包支出近三分之二, 達9.8萬億美元,零售商面臨前所未有的機遇與挑 戰。

Source 資料來源: Deloitte

The E-Payment Challenge in APAC: One Region, Diverse Payment Preferences 亞太電子支付挑戰:一個地區,多種支付偏好

From the dominance of China's Alipay and WeChat Pay to the myriad local solutions in Southeast Asia, retailers looking to expand across this vibrant region must recognise that seamless integration of varied payment platforms is not merely advantageous; it is essential. RACE 2025 unites payment innovators, retail technology leaders, and market expansion experts to deliver the solutions necessary for conquering multiple APAC markets simultaneously.

從中國支付寶和微信支付的主導地位,到東南亞多元化的本地解決方案,零售商拓展跨境業務 時,無縫接入分散的支付平台已成關鍵需求。RACE 2025 匯聚支付創新者、零售科技領袖和 市場拓展專家,為您提供同時征服多個亞太市場所需的解決方案。

Source 資料來源: Deloitte

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Featured Exhibitor 展商介紹: **ASIAPAY (HK) LIMITED**





Founded in 2000, AsiaPay provides secure, integrated payment solutions across 17 offices in the Asia Pacific. Their AppPay solution empowers merchants to accept major credit cards and popular QR payments-including VISA, MasterCard, UnionPay, Alipay, and WeChat Pay—without the need for additional hardware. Furthermore, it supports customizable payment links and QR codes, facilitating a seamless customer experience.

成立於2000年,AsiaPay透過亞太區17個辦事處提供安全整合的支付方案。其AppPay解決方 案讓商戶無需額外硬件即可接受主要銀行卡及流行二維碼支付 (VISA、萬事達卡、銀聯、支付 寶、微信支付等),並支援可自訂的支付連結及二維碼,便於與客戶分享。

Leading Exhibitors to Support Your Omnichannel Retail Expansion in APAC Markets 助您拓展亞太市場全渠道零售的各大展商



If you operate within any of these sectors, RACE 2025 is your indispensable gateway to innovation in APAC payments and market expansion 如果您來自以下行業,RACE 2025將是您進入亞太支付創新和市場擴張的必經之門

> Telecommunications and Technology 電信和科技 Retail and Consumer Goods 零售和消費品 Luxury and Fashion Brands 奢侈品和時尚品牌 Food and Beverage 餐飲 Transportation and Logistics 運輸和物流 Property and Real Estate 房地產 Entertainment and Hospitality 娛樂和酒店業 Financial Services 金融服務 Conglomerates and Group Companies 綜合企業和集團公司 Health and Beauty 健康和美容 Travel and Tourism 旅遊觀光

Become an Exhibitor: Shape the Future of APAC Payments 成為參展商:塑造亞太支付的未來

As payment innovations fuel inclusive growth and global expansion opportunities, RACE 2025 offers an ideal platform to showcase your solutions alongside industry leaders. Join visionary businesses and connect with retailers actively seeking partnerships for their expansion into the Asia Pacific market.

隨著支付創新推動包容性增長和全球擴張機遇,RACE 2025為您提供完美平台,與行業領袖共 同展示解決方案。加入前瞻性企業的行列,並與積極尋求亞太市場拓展合作夥伴的零售商建立 聯繫。

> **Exhibit Now** 立即參展

Organiser:



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